



SOUTH-WEST UNIVERSITY "NEOFIT RILSKI"

*2700 Blagoevgrad, 66 Ivan Mihaylov Street
Tel. + 359 /73/ 8855 01, Fax: + 359 /73/ 8855 16*

*E-mail: info@swu.bg
<http://www.swu.bg>*

**Department: Management and Marketing
ECTS Information Package**

Major: Business Management and Entrepreneurship

Master Program: Management of Regional Development

PURPOSE OF THE PREPARATION:

The training has been worked out for students completed Bachelor/Master degree in the professional direction "Administration and Management", "Economy" and "Tourism". Training in "Management of Regional Development" Master degree is done in the professional field 3.7. Administration and Management. The purpose of education is to prepare professionals for professional performance as managers, experts, consultants, management of regional development in all parts of the business and non-profit sector, public and private sector, NGO's, as well as universities, research institutes, development units, etc. Graduates of this Master's program can work as:

- Leaders at all levels of government in local and state government structures;
- Specialized professionals in all departments of the management hierarchy of local and state government structures;
- Experts / advisers / guides of the local and state government structures and other consultants.

COMPETENCIES OBTAINED BY STUDENTS:

1. Knowledge and skills in wider economy, social and managerial aspects that enrich and elaborate the basis obtained in this direction from the completed degree "Bachelor";
2. Profound meet and master current problems in the management of regional development including:
 - Foundation of the regional economy, regional development strategies, management of residential development, interregional integration;
 - Management of municipal finances and investments, management of regional projects, sustainable regional development;
 - Public finance, demographic aspects of regional development, the management of territorial administration.
3. Ability to acquire integrated application of knowledge;
4. Develop and manage the implementation of regional development strategies;
5. Prepare comprehensive financial analysis of projects related to regional development, as well as analysis and risk assessment of project financing;

6. Process, systematize, analyze, and exploit opportunities for implementation of regional projects funded by EU;

7. Make strategic and tactical management decisions related to the management of regional development.

The curriculum is consistent with the curricula of many universities in Western Europe and with the requirements of the Unified system of credit transfer.

The qualification characteristics of Major "Business Management and Entrepreneurship " for Education and Qualification Degree "Master" with professional qualification "Master in Management of Regional Development " is a basic document which defines and presets the further designing of the curriculum and study course programs. The qualification characteristics is in compliance with the Higher Education Act of the Republic of Bulgaria, with the Regulations for the state requirements for awarding educational and qualification degrees of "Master", "Bachelor" and "Specialist" and with the internal regulations of the South-West University "Neofit Rilski".

STRUCTURE OF CURRICULUM
PROFESSIONAL DIRECTION: 3.7. ADMINISTRATION AND MANAGEMENT
MAJOR: BUSINESS MANAGEMENT AND ENTREPRENEURSHIP
EDUCATION AND QUALIFICATION DEGREE: MASTER
MASTER PROGRAM: MANAGEMENT OF REGIONAL DEVELOPMENT
PROFESSIONAL QUALIFICATION: MASTER IN MANAGEMENT OF REGIONAL DEVELOPMENT
FORM OF EDUCATION: FULL TIME AND PART TIME

First year			
First semester	ECTS credits	Second semester	ECTS credits
1. Regional economy	3.0	1. Eu regional policy	3.0
2. Regional planning and prognosticating	4.5	2. Sustainable regional development	4.5
3. Regional development strategies	6.0	3. Management of municipal Investments	4.5
4. Management of territorial and urban development	7.5	4. Selective course	3.0
5. Municipal finance management	6.0	State exam or defence of diploma thesis	15.0
6. Selective course	3.0		
Selective courses (students choose one course)		Selective courses (students choose one course)	
1. Public finance	3.0	1. Management of regional projects	3.0
2. Population, human resources and Regional development	3.0	2. Nongovernmental sector and regional Development	3.0
3. Management of territorial administration	3.0	3. Entrepreneurship in the Regional development	3.0
	Total 30		Total 30

TOTAL FOR 1 ACADEMIC YEAR: 60 CREDITS

DESCRIPTION OF ACEDMIC COURSES
Major: Business Management and Entrepreneurship
Master Program: Management of Regional Development

REGIONAL ECONOMY

ECTS credits: 3.0

Form of assessment: on-going control and exam

Semester: 1

Methodological guidance:

Department of Management and Marketing

Faculty of Economics

Annotation:

Lectures on the course "Regional economy" has been developed in accordance with the general objectives of the subject "Management of regional development". The aim of the course "Regional economy" is to give students a thorough knowledge of: theoretical basis of the regional economy, regional analysis and regional synthesis; regional policy. The main tasks to be solved in the implementation of the curriculum are: 1. Understanding the theoretical foundations of the regional economy. 2. Acquiring knowledge and skills for regional analysis and evaluation of regional synthesis. 3. Understanding the assessment of regional policy and competence for regional policy.

Course contents:

Self, subject, objectives and principles of the regional economy. Methods of regional economy. Development of the theory of the regional economy. Nature of zoning. Types of areas. Districts in Bulgaria. Regional disparities. The region as a system. Main types of interregional connections. Analysis of interregional flows through localization indices. Development of the theory of settlements. The modern theory of urbanization. Settlement network - on the organization of territorial processes. Settlement network in Bulgaria. Nature and general concept of localization. Factors requirements and criteria for localization. Nature and impact of locational decision. Current problems of localization. General Characteristics of relationship "society-nature." Main problem areas. Adjustment possibilities. Nature and specificity of regional efficiency. Performance criteria. Factors of effectiveness. Current trends for increasing regional efficiency in Bulgaria. Regional analysis. Regional synthesis. Factors for the development of regional economy. Regional economic growth. Nature of regional economic policy. Normative foundations. Planned approach to regional economic policy. Regional Economics and Regional Planning. Regional programs. Regional issues in the context of Bulgaria's membership in the EU. Sectoral regional policy. Regional markets. Free economic zones and cross-regional trade. Funding for property and information security as factors in regional economic development.

Teaching and assessment

Teaching is in the form of lectures. At the beginning of each lecture a short introduction is provided to ease the transition from one topic to another. New topics are discussed with students to achieve continuity of training and help students draw their own conclusions. In training priority is given to practical and independent work by students.

REGIONAL PLANNING AND PROGNOSTICATING

ECTS credits: 4.5

Form of assessment: on-going control and exam

Semester: 1

Methodological guidance:

Department of Management and Marketing

Faculty of Economics

Annotation:

In recent decades, especially in connection with the accession to the European Union, significant changes in policy, regional development, decentralization of the municipalities and others., Which caused a change in regional development planning. The course "Regional planning and forecasting" study the issues of regional development planning at different levels - national, district, provincial and municipal. The purpose of this training course is to acquaint students with the nature, site specificity, the content of regional development planning, types of plans and participants in their development. Pays due attention to the legal framework governing the role and functions of the bodies concerned with regional development planning and, especially, policy decentralization, common EU policies (infrastructure, social, regional, etc.), The programs and projects in support of the implementation of the Structural Funds and the Cohesion Fund, the development of backward areas and prigranichni and others.

Hours per week: 21 + 0s

Type of exam: written

Hours per week: 21 + 1s

Type of exam: written

Course contents:

State policy for regional development - creation of conditions for sustainable and balanced development of all regions and administrative units of the Republic of Bulgaria Integration and involvement in the implementation of the regional policy of the European Union Nature, Role and specificity of regional development planning in different levels - national, district, provincial and municipal. Establishment of six planning regions in Bulgaria and target regions Strategic Planning of Regional Development at the national, district and provincial level. National Strategy regional strategies - content planning and programming of regional development at national and district-district level. Regional development plans planning areas. Content resourcing. National Operational Programme for Regional Development. Content Management resourcing, responsibilities, authorities, stakeholders and organization of the drafting and adoption of strategies, plans and programs for regional development at national and district-level and county control and reporting of their performance. Regional Development Councils. Connection and coordination between regional development planning at national, regional and district level and planning at local level, including by considering the local initiatives for sustainable local and regional development role and functions of the municipality as the basic administrative territorial unit in which local government takes place. Developing predplanovi analyzes, estimates, forecasts and more., And development strategy of the municipality, taking into account strategies, plans and programs for regional development, development and adoption of national and district-regional level, including EU funded projects related to municipal Municipal Development Plan - content sourcing, developing. Programs and projects to implement the municipal plan, including EU funded projects related to municipal management, responsibilities, authorities, stakeholders and organization of the drafting and adoption of the Municipal Development Plan and related development planning, and monitoring and reporting of implementation adopted - Municipal Development Plan, forecasts, programs and projects and state mandates - starting basis for developing the budget (financial plan) of total financial decentralization, amendments to the Law on Local Taxes and Fees Milestones and activities in the development, adoption and implementation of the budget of the municipality. Contact and coordination with the state budget and the Ministry of Finance Responsibilities, authorities, stakeholders and organization of the drafting and adoption of the municipal budget, and monitoring and reporting on implementation.

Teaching and assessment

Teaching is in the form of lectures. At the beginning of each lecture a short introduction is provided to ease the transition from one topic to another. New topics are discussed with students to achieve continuity of training and help students draw their own conclusions. In training priority is given to practical and independent work by students.

REGIONAL DEVELOPMENT STRATEGIES**ECTS credits:** 6.0**Hours per week:** 3l + 1s**Form of assessment:** on-going control and exam**Type of exam:** written**Semester:** 1**Methodological guidance:**

Department of Management and Marketing

Faculty of Economics

Annotation:

The objective of the subject of Regional Development Strategies is to extend the student's knowledge of the role, significance and types of regional development strategies and based on that to contribute to their complex multi-functional training. The major problems to be solved throughout the implementation of the syllabus are: to extend students' training and knowledge on the issues related to the formation of regional development strategies; to provide general knowledge on the types of regional development strategies and their resource supply.

Course contents:

Role and significance of municipalities' strategic management and development. Strategies – essence and types of municipalities' development strategies. Resource supply of municipalities. Strategic plan of development of municipalities. Interaction of the municipal strategy with the regional development strategy and with the national development strategy. Infrastructure development strategy. Tourism development strategy. Agriculture development strategy. Industry development strategy. Ecology development strategy.

Teaching and assessment

Teaching is in the form of lectures. At the beginning of each lecture a short introduction is provided to ease the transition from one topic to another. New topics are discussed with students to achieve continuity of training and help students draw their own conclusions. In training priority is given to practical and independent work by students.

MANAGEMENT OF TERRITORIAL AND URBAN DEVELOPMENT

ECTS credits: 7.5

Form of assessment: on-going control and exam

Semester: 1

Methodological guidance:

Department of Management and Marketing

Faculty of Economics

Annotation:

The objective of the subject is to provide students with a profound knowledge of territorial management (inside and outside regulation), to acquaint them with the basic approaches for the implementation of territorial management. The major problems to be solved throughout the implementation of syllabus are: mastering the knowledge of the character of the different regulated territories and areas; mastering the knowledge on the essence and typical features of organization of such territories and areas.

Course contents:

Management of town and out-of-town territory. Structure of the out of town territory and urbanized territories. Urbanization management. Spatial-functional structuring of town. Management of territorial development beyond the borders of towns and villages – farm areas. Management of territorial development beyond the borders of towns and villages – forest areas. Management of territorial development beyond the borders of towns and villages – protected areas. Management and regulation of development and building on the territory and land plots. Management of and requirements to building roads, streets and transport networks and facilities. Management of and requirements to building water-supply and sewage systems and facilities. Management of and requirements to building power-supply networks and facilities. Management and development of industrial areas. Management and development of residential areas. Management and development of territories of cultural-historic heritage. Control on the development of territory – legal, administrative

Teaching and assessment

Teaching is in the form of lectures. At the beginning of each lecture a short introduction is provided to ease the transition from one topic to another. New topics are discussed with students to achieve continuity of training and help students draw their own conclusions. In training priority is given to practical and independent work by students.

Hours per week: 31 + 2s

Type of exam: written

MANAGEMENT OF MUNICIPAL FINANCE

ECTS credits: 6.0

Form of assessment: on-going control and exam

Semester: 1

Methodological guidance:

Department of Management and Marketing

Faculty of Economics

Annotation:

The training course on “Local Finance” is designed for the students, who study in “Finance” Major and it is prepared as specialized information for the specifics of the process of financial decentralization and intergovernmental fiscal relations. It is consisted of basic topics on the nature and role of the local self-governance and financial decentralization of the public sector, as well as concrete problems of local expenditures effectiveness and local tax optimization. Special accent is put on the applicability of the deficit financing of the local budgets and problems connected with the local debt. The course is aimed at providing the students with thorough knowledge in the scope of local self-governance and local financial autonomy, by discussing the basic preconditions for effectiveness of the local expenditure and optimization of the local tax revenue, as well as their applicability in the current practice. By completing the training course on “Local Finance” the students should: (i) acquire basic knowledge and skills for analyzing the degree of financial decentralization and assessing the efficiency of local expenditure; (ii) learn the essence and characteristics of the local taxation and become aware of the problems and techniques for taxation of the property and small business; (iii) get knowledge of deficit financing applicability to the local budgets and problems connected with the local debt accumulation; (iv) know and apply the existing techniques for optimization of local taxation and local financial management.

Course contents:

Role of the state in the national economy. Public goods, Private goods. Pure and impure public goods. Efficient and optimal supply of the public goods. Public choice. Local self-governance and financial autonomy of the local governments. Parameters and problems of decentralization in Bulgaria. Local governments’ expenditure. Ongoing control and assessment. Local taxes. Local charges. Non-tax revenues in the local budgets.

Hours per week: 21 + 2s

Type of exam: written

Intergovernmental fiscal relations. Ongoing control and assessment. Local governments financing by debt issue. Ongoing control and assessment. Municipal bonds. Ongoing control and assessment

Teaching and assessment

Teaching is in the form of lectures. At the beginning of each lecture a short introduction is provided to ease the transition from one topic to another. New topics are discussed with students to achieve continuity of training and help students draw their own conclusions. Lectures are enriched with tables, schemes and practical examples to illustrate theory. The course ends with an examination. In training priority is given to practical and independent work by students. Students are informed about the organization of training, the on-going control, the assessment and examination at the first lecture.

PUBLIC FINANCE

ECTS credits: 3.0

Hours per week: 21 + 0s

Form of assessment: on-going control and exam

Type of exam: written

Semester: 1

Methodological guidance:

Department: Management and Marketing

Faculty of Economics

Annotation:

The course is aimed to transmit to the students the basic knowledge about the state fiscal and budget policy. The material includes a reasonable compromise between theoretical and practical information. The course is aimed at letting the students: (i) to consider the particularities of the state finance system; (ii) to acquire new basic knowledge and skills for organizing and managing of the public finances; (iii) to be aware of the methods for planning and regulating in the state fiscal and budget sphere, as well as of the applicable organization structures in this regard; (iv) to apply the existing techniques for generation of innovative and creative ideas in the tax policy; (v) to be able to identify, evaluate and avert and limit the risk that accompany the management of the public finances.

Course contents:

Money. Public (fiscal) finances. Consolidated State Budget. Budget Processing. Fiscal Decentralization. Taxes. Tax System and Tax Policy. Direct Taxation of the Property. Direct Income Taxation. Indirect Taxation. Excise Duties. Customs Duties and Customs Duty Policy. Value Added Tax. The Non Tax Revenues in the State Budget. Social Insurance. Budget Deficit and its Financing. Tax and Finance Controlling. International Public Finances

Teaching and assessment

Teaching is in the form of lectures. At the beginning of each lecture a short introduction is provided to ease the transition from one topic to another. New topics are discussed with students to achieve continuity of training and help students draw their own conclusions. In training priority is given to practical and independent work by students.

POPULATION, HUMAN RESOURCES AND REGIONAL DEVELOPMENT

ECTS credits: 3.0

Hours per week: 21 + 0s

Form of assessment: on-going control and exam

Type of exam: written

Semester: 1

Methodological guidance:

Department of Management and Marketing

Faculty of Economics

Annotation:

Lectures on the course "Population, human resources and regional development" has been developed in accordance with the general objectives of the subject "Management of regional development". The aim of the Course "Population, Human Resources and Regional Development" is to give students a thorough knowledge regarding the demographic aspects of regional development - general assumptions, principles and laws, taking into account the achievements of contemporary theory and practice requirements. The main tasks to be solved in the implementation of the curriculum are: 1. Understanding the theoretical basis of demographic trends and demographic processes. 2. Acquiring knowledge and skills to analyze, evaluate and predict the size and structure of population and migration. 3. Understanding the analysis and evaluation of the current demographic situation and population policy and competence to develop demographic policies.

Course contents:

Essence of demographic processes. Demography and regional development. Empirical demographic research. Information system for the population. Descriptive population studies. Retrospective studies on the population. Integrated system for socio-demographic statistics. Specific methods for assessing and forecasting the size and structure of the population. Comparative method. Extrapolation methods. Methods ratios and correlation. Analysis of the components of growth. Evaluation and forecasting of migration. Evaluation of interregional migration in past periods. Evaluation of migration flows between cities and villages. Prediction of migration. Current demographic situation and demographic policy. Total number. Spatial distribution. Demographic structures. Fundamentals of demographic policy.

Teaching and assessment

Teaching is in the form of lectures. At the beginning of each lecture a short introduction is provided to ease the transition from one topic to another. New topics are discussed with students to achieve continuity of training and help students draw their own conclusions. In training priority is given to practical and independent work by students.

MANAGEMENT OF TERRITORIAL ADMINISTRATION

ECTS credits: 3.0

Course hours per week: 21 +0s

Form of assesment: on-going assessment and exam

Exam type: written

Semester: 1

Methodological guidance:

Department of Management and Marketing

Faculty of Economics

Annotaion:

Lectures "Management of territorial administration " has been developed in accordance with the general objectives of the "Management of Regional Development". Structurally covers basic theoretical and methodological and practical knowledge on the management of territorial administration . The aim of the course is to broaden the knowledge of students graduate on issues related to the management of territorial administration and on this basis to contribute to the acquisition of complex multifunctional training. The main tasks that need to be addressed in the implementation of the curriculum are: 1. To expand the training and knowledge of students - graduate students from the Master's degree course in " Business Administration " on issues related to the management of the territorial administration. 2. To provide a basic understanding of the organization of territorial administration and European experience in the management of territorial administration.

Course contents:

Introduction to the management of territorial administration. Subjects of government. Planning of territorial administration. Organization of territorial administration. Of workplaces. Structure of the territorial administration. Management of individual units. Territorial governments. Motivation of the territorial administration. Increase education and career development of territorial administration . Culture in the process of territorial governance and government. Styles of leadership of the territorial administration. European experience in the management of territorial administration process control in the management of territorial administration .

Teaching and assessment

The course ends with an exam. The course gives priority to practical and self study , which is intended to be individual and workgroups. Assess knowledge, skills and competence in the development and practical exercises and assignments, computer tests and coursework. Apply current control. The purpose of the monitoring is to establish liability in respect of the prior preparation, orderliness in the utilization of knowledge, formation of applied thinking skills for working with information products and ability to work in a team.

EU REGIONAL POLICY

ECTS credits: 3.0

Hours per week: 31 + 0s

Form of assesment: on-going control and exam

Type of exam: written

Semester: 2

Methodological guidance:

Department of Management and Marketing

Faculty of Economics

Annotation:

Lectures of "ES Regional policy" was developed in accordance with the general objectives of the Master program "Management of Regional Development." Structurally cover both basic principles of management of regional development in the EU and policy issues specific to the regions lagging behind in the community. The material is selected according to the prescribed workload and specifics of the program and within a reasonable

compromise between the theoretical and practical application material is given priority to the practical side of the question topics. Developed extensive text material, case studies and practical tasks aimed to strengthen received in the course knowledge to develop and seek their actual use in practice. The aim of the course "Regional policy" is to provide in-depth knowledge of management management of regional development in the EU, see the main policy approaches to lagging regions and mechanisms for their support.

Course contents:

General characteristics of EU regional policy. Levels and criteria for the classification of the regions. Transnational, national, and certain functional areas. Neoclassical, compensatory and redistributive approach. Economic and social cohesion of the EU regions. Financing of competitive development. Development and structural adjustment. Solving problems with employment. Promoting rural development, improvement of infrastructure and the environment. Priority objectives of regional policy and the tasks of the Structural Funds. Assistance from the European Investment Bank and other financial instruments. Cross-border and regional initiatives satudnichestvo. Sustainable development of cities and declining urban areas (Urban II). Rural development through local initiatives (Leader) The role and effectiveness of cohesion policy in reducing development disparities in the poorest regions of the EU. Resources for European regional policy in the 2007-2013 Budget to "Convergence", "Regional competitiveness and employment", "European territorial cooperation. Cohesion policy. European aspects of the Bulgarian regional development. Operational programs.

Teaching and assessment

Teaching is in the form of lectures. At the beginning of each lecture a short introduction is provided to ease the transition from one topic to another. New topics are discussed with students to achieve continuity of training and help students draw their own conclusions. In training priority is given to practical and independent work by students.

SUSTAINABLE REGIONAL DEVELOPMENT

ECTS credits: 4.5

Hours per week: 3l + 1s

Form of assessment: on-going control and exam

Type of exam: written

Semester: 2

Methodological guidance:

Department of Management and Marketing

Faculty of Economics

Annotation:

Lectures on the course "Sustainable regional development" has been developed in accordance with the general objectives of the subject "Management of regional development". The aim of the course "Sustainable regional development" is to give students a thorough knowledge of sustainable regional development and to explore basic approaches to its realization in the modern world. The main tasks to be solved in the implementation of the curriculum are: 1. Understanding the nature and genesis of the concept of sustainable regional development, current issues and future challenges of sustainable regional development goals and targets of sustainable regional development. 2. Understanding the nature and structure of the concept of sustainable regional development. Understanding the issues, approaches, the system of criteria, indicators and benchmarks to evaluate the components and the definition of generalized complex assessment of regional sustainable development. 3. Understanding the management of regional development in the context of sustainable development as well as approaches and strategies for sustainable regional development.

Course contents:

Need for sustainable regional development. Economic, social and environmental processes in social and economic development at global, regional, national and local level. Current issues and future challenges of sustainable regional development. Nature and genesis of the concept of sustainable regional development. Historical development of the concept of sustainable regional development - stages and key documents. Systematic study of sustainable regional development. Principles of sustainable regional development. Objectives and guidelines of sustainable regional development. Management policies, including the purposes and principles of sustainable regional development. Concept of Sustainable Development. Structure of the concept. General characteristics of the components of sustainable regional development. Evaluation of sustainable regional development. Methodological framework for evaluation of regional sustainable development. Measuring apparatus for the evaluation of regional sustainable development. System of criteria, indicators and indicators for sustainable regional development. Classification of indicators for sustainable regional development. Assessment of the economic components of sustainable regional development. Assessment of the social components of sustainable regional development. Assessment of the environmental components of sustainable regional development. Assessment of institutional and structural components of sustainable regional development. Algorithm of the evaluation process of sustainable regional development. Approach for determining the aggregate comprehensive evaluation of regional sustainable development.

Management of regional development in the context of sustainable development. Objectives, guidelines and priorities for sustainable regional development as a system-oriented core of regional strategies, programs and plans. Approaches to management of regional development in the context of sustainable development. Strategies for Sustainable Development. **Teaching and assessment**

Teaching is in the form of lectures. At the beginning of each lecture a short introduction is provided to ease the transition from one topic to another. New topics are discussed with students to achieve continuity of training and help students draw their own conclusions. In training priority is given to practical and independent work by students.

MANAGEMENT OF MUNICIPAL INVESTMENTS

ECTS credits: 4.5

Form of assessment: on-going control and exam

Semester: 2

Methodological guidance:

Department of Management and Marketing

Faculty of Economics

Annotation:

Lectures on the course "Management of municipal investments" has been developed in accordance with the general objectives of the subject "Management of regional development". The aim of the course "Management of municipal investment" is to give students a thorough knowledge of management of municipal investments, forming the main approaches for the realization of the municipal investment strategy and policy in modern conditions. The main tasks to be solved in the implementation of the curriculum are: 1. Understanding the nature and management of investments and the investment process in the municipalities. 2. Acquiring knowledge and skills for the development of municipal investment projects. 3. Acquiring knowledge and skills in analysis, evaluation and selection of municipal investment projects.

Course contents:

Innovation - the basis of investment. Nature and characteristics of innovation. Classification and structure. Essence of investment and financing. Types, elements and structure of municipal investments. Major investment vehicles and concepts. Municipal investment funds (companies). Role and nature of local investment funds (companies) in a market economy and membership of Bulgaria in the EU. Municipal investment is subject to economic regulation. Role of motivation for investment. Nature and components of capital investments as a form of investment activities of municipalities. Need, purpose, and key aspects of investment projects. Nature and importance of investment projects in the realization of the investment policy of the municipalities. Basic financial concepts. Time value of money. Compounded and discounted cash flows. Annuities. Criteria and methods for evaluation of municipal investment projects. Static methods. Dynamic methods. Choice between alternative municipal investment projects. Methods for selecting between two or more projects. Nature and types of risk in municipal investment projects. Approaches and methods of analysis and risk assessment. Management of municipal investments in the context of implementation of structural and cohesion funds.

Teaching and assessment

Teaching is in the form of lectures. At the beginning of each lecture a short introduction is provided to ease the transition from one topic to another. New topics are discussed with students to achieve continuity of training and help students draw their own conclusions. In training priority is given to practical and independent work by students.

MANAGEMENT OF REGIONAL PROJECTS

ECTS credits: 3.0

Form of assessment: on-going control and exam

Semester: 2

Methodological guidance:

Department of Management and Marketing

Faculty of Economics

Annotation:

Lectures of "Manage regional projects" has been developed in line with the overall objectives of the subject "Project Management". Structurally covers key management issues various types of infrastructure related to regional development and more. The aim of the course is to provide students with detailed knowledge of managing different types of regional projects to explore basic approaches of management. The main tasks to be solved in the implementation of the curriculum are: Understanding the nature of the various regional projects. Understanding the nature and characteristics of the organization and management of these regional projects.

Course contents:

Operational Programme "Regional Development" 2007-2013-nature, goals and objectives Priority 1 "Sustainable and Integrated Urban Development" Priority 2 "Regional and local accessibility" Priority 3 "Sustainable Tourism" Priority 4 "Local Development and cooperation "project cycle. Define the six phases of the project cycle. Basic principles of RPM Cycle project. Basic format or structure of the project and program documents. Sectoral programs. Logical Framework. Essence of the logical framework. Limitations of the logical framework matrix. The Logical Framework Approach / two stages Logical Framework. Analysis: stakeholders, problems, objectives, strategies. Logical Framework. Planning stages. Building a Logical Framework Matrix. Logical intervention Objectively verifiable indicators. Sources of Verification Factors associated with quality. Planning quality. Complete construction of the logical framework. Determination of objectively verifiable indicators and sources of verification. Complete construction of the logical framework. Identifying resources and expenditure. Latest check the quality of the logical framework. Using a logical framework for developing schedules for activities using a logical framework for developing scheduling resources using a logical framework for the planning of complex interventions: logically interrelated frameworks.

Teaching and assessment

Teaching is in the form of lectures. At the beginning of each lecture a short introduction is provided to ease the transition from one topic to another. New topics are discussed with students to achieve continuity of training and help students draw their own conclusions. In training priority is given to practical and independent work by students.

NONGOVERNMENTAL SECTOR AND REGIONAL DEVELOPMENT

ECTS credits: 3.0

Form of assessment: on-going control and exam

Semester: 2

Methodological guidance:

Department of Management and Marketing

Faculty of Economics

Annotation:

Lectures "Nongovernmental sector and regional development" has been developed in line with the overall objectives of the subject "Business Management". The aim of the course "NGOs and regional development" is to provide students with detailed knowledge of the nature and conditions of manifestation of NGOs in relationship to regional development. The main tasks to be solved in the implementation of the curriculum are: Understanding the nature and role of non-governmental organizations to regional socio-economic development, the necessary economic conditions and institutional preconditions for their successful operation. Understanding the issues and approaches to organization and management of NGOs.

Course contents:

Nature and conditions for the manifestation of NGOs. Defining NGOs. Functions of NGOs. Vertical and horizontal linkages with institutions of regional governance. Development of regional links for communication with the reference group of NGOs. Types of NGOs under the territorial scope of their activities. Application of new technologies in communication between NGOs and the exchange of positive experiences. Cooperation between NGOs and businesses. Develop a system for donation to NGO activities. System relationship between opinion leaders and representatives of the regional government. Criteria for assessing the level of public services by NGOs in support of regional development. Training of professionals and volunteers who are willing to work for NGOs. Funding for the work of NGOs. Develop programs to update the coordination links between NGOs from different regions associated with typologically similar problems. NGO participation in projects of regional significance, financed by EU funds. Interactive links between NGOs and regional institutions.

Teaching and assessment

Teaching is in the form of lectures. At the beginning of each lecture a short introduction is provided to ease the transition from one topic to another. New topics are discussed with students to achieve continuity of training and help students draw their own conclusions. In training priority is given to practical and independent work by students.

ENTREPRENEURSHIP IN THE REGIONAL DEVELOPMENT

ECTS credits: 3.0

Form of assessment: on-going control and exam

Semester: 2

Methodological guidance:

Hours per week: 31 + 0s

Type of exam: written

Department of Management and Marketing
Faculty of Economics

Annotation:

The course covers basic issues of entrepreneurship, small business and regional development. The goal is to give students a thorough knowledge of theoretical and practical problems of entrepreneurship, its importance for regional development and the role of regional development policy entrepreneurship. Main tasks: 1. Understanding the nature and role of entrepreneurship and small and medium enterprises in regional socio-economic development, the necessary economic conditions and institutional preconditions for its successful operation. 2. Understanding the role of regional development policy entrepreneurship. 3. Understanding the problems and approaches to organization and management of entrepreneurial businesses.

Course contents:

The economic theory of entrepreneurship. Essential characteristics of entrepreneurs and entrepreneurship Role of entrepreneurship and small business in regional socio-economic development. Regional development policies of small and medium entrepreneurship. Policy of the European Union. State policy to promote entrepreneurship. Socio-economic factors for the development of entrepreneurship at the region. State of the business environment in the regions. Role of socio-economic regional development policy of small businesses. Entrepreneurship development and use of local resources. Organizational-economic mechanism of interaction of state and small businesses in the regions. Managing the development of small businesses in the region. Development of entrepreneurship in regional strategies. Marketing Concept for the economic development of small businesses at region. Mechanisms for the promotion and strengthening of innovative enterprise-level region. Regional policy of creating entrepreneurial associations. Information as a basic resource for entrepreneurial businesses in the regions. Regional policy for information assurance entrepreneurship.

Teaching and assessment

Teaching is in the form of lectures. At the beginning of each lecture a short introduction is provided to ease the transition from one topic to another. New topics are discussed with students to achieve continuity of training and help students draw their own conclusions. In training priority is given to practical and independent work by students.