

SPECIALTY "FASHION"

EDUCATIONAL AND QUALIFICATION DEGREE: BACHELOR'S DEGREE

PROFESSIONAL QUALIFICATION: ARTIST-DESIGNER

DURATION OF TRAINING: 4 YEARS / 8 SEMESTERS

FORM OF TRAINING: REGULAR

ADMISSION REQUIREMENTS: SUCCESSFULLY PASSED EXAM IN FINE ARTS

QUALIFICATION CHARACTERISTICS

I. GENERAL OVERVIEW OF THE PROGRAM

The Bachelor's degree program "FASHION" prepares highly qualified specialists for work in various fields of fashion design and art. The training is aimed at the professional realization of fashion clothing collections created with innovation, artistic creativity and creative interpretability. Students receive a theoretical and historical complex of knowledge through which they enrich their culture, become familiar with innovations and build a visual and aesthetic idea of fashion and art. Practical training introduces students to the regularities of composing and designing in the sewing process: construction - CAD systems, technology, molding, modeling, etc., as well as their production in a real work environment. To improve their artistic and expressive skills, students have the opportunity to present their collections in fashion shows organized by the specialty, as well as to participate in prestigious forums, festivals, exhibitions, open-air events, etc. Contractual cooperation has been established with a number of manufacturing enterprises for conducting practices and internships.

II. PURPOSE OF THE PREPARATION

The educational goals of the "FASHION" specialty in the "Bachelor" educational and qualification degree are tied to the expected results - the acquisition of expanded and in-depth theoretical knowledge, practical skills and professional competencies in the field of fashion design and the creation and implementation of projects in the field of fashion.

TASKS

1. Acquisition of theoretical knowledge and skills for the artistic design and construction of fashion clothing in the conditions of independent and organized production;
2. Familiarization with and application of various artistic techniques and approaches in design activities;
3. Independent decision-making and improvement of practical skills for making designer fashion clothing and accessories;
4. Realization of designer clothing collections and presentation in a fashion show.

III. ACQUIRED KNOWLEDGE, SKILLS AND COMPETENCES ACCORDING TO THE NATIONAL QUALIFICATIONS FRAMEWORK

Knowledge

1. Possesses basic general theoretical knowledge about the history of costume, fashion and art;
2. Possesses knowledge related to the technological sequence in the design and development of fashion projects;
3. Knows the basic aesthetic norms and rules when creating a complete fashion product;

4. Possesses knowledge of contemporary ideas and trends in the field of fashion design.

Skills

1. Applies practical knowledge and skills in a specific artistic and creative activity;
2. Skills for applying the acquired knowledge to perform a specific learning task;
3. Skills to present the sequence of activities he has carried out, while also proposing new, up-to-date solutions;
4. Demonstrates creative thinking and applies alternative methods and courses of action in a familiar or unfamiliar situation and environment.

Competencies

Independence and responsibility:

1. Recognizes the opportunities and risks and demonstrates a critical attitude when independently applying the studied technologies;
2. Carries out independent scientific research and professional artistic creative activities, as well as teamwork.

Learning competencies:

1. Uses various ways to expand and update their professional qualifications;
2. Possesses adaptability in accordance with the dynamics of changes in their professional realization.

Communicative and social competences:

1. Manages the activities of working groups/teams;
2. Publicly presents various types of information.

Professional competencies:

1. Collects, classifies, evaluates and interprets data from the field in order to solve specific tasks;
2. Applies acquired knowledge and skills in new or unfamiliar conditions.

Qualification requirements for the preparation of students majoring in "FASHION".

Students must: be able to depict their creative ideas in artistic projects; be able to realize them in material, according to their own ideas; make interpretations according to the functional purpose of the garment; when designing, take into account various aspects of fashion in a comprehensive manner (ergonomic, aesthetic, economic, technological, etc.) and find optimal solutions in the production of the garment; extract ideas and transform them into projects (from art, architecture, traditions, flora and fauna, etc.); obtain a wide range of knowledge about different types of clothing (avant-garde, high-tech clothing, sports, formal, children's, etc.); be able to analyze and represent their own skills.

IV. AREAS OF PROFESSIONAL REALIZATION

Graduates of the "FASHION" program receive specialized training, allowing them to work according to the List of Positions in the National Classification of Professions and Positions (2011) as:

2163 Clothing and industrial product designers

2163 6001 Designer, fashion

2163 6002 Fashion designer

2163 6003 Designer, stage costumes

2651 8009 Artist

2651 8012 Artist, artist

2651 8013 Artist, designer

2651 8014 Artist, stage costumes

3432 6007 Museum/Art Gallery Designer

Graduates of this specialty can find employment in the field of fashion design, such as:

- Artist-designer in the field of fashion;
- Artist-designer of accessories and additions to clothing;
- Artist-designer in the field of applied and decorative fabrics for clothing;
- Artist-designer in screen and performing arts, etc.

The graduate of a bachelor's degree in art and design has the opportunity: to specialize in various forms of postgraduate qualification and continuing education; to continue their education in an educational and qualification institutional the Master's degree level.

The qualification characteristics of the specialty "Fashion" for the educational and qualification degree "Bachelor" with the professional qualification "artist-designer" is a basic document that determines the development of the curriculum and study programs. It is consistent with the Higher Education Act, the Regulation on the state requirements for acquiring the "Bachelor" degree and the Regulations of the South-West University "Neofit Rilski".

Coordinator of the Department of Fine Arts for the specialty "FASHION"

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CURRICULUM
"FASHION" - Bachelor's Degree

First year			
First semester	ECTS credits	Second semester	ECTS credits
Drawing - Part I.	4	Drawing - Part II	4
Painting - Part I.	4	Painting - Part II	4
History of world fine arts		History of world fine arts	3
art - 1	3	art - 2	
Fashion sketch	4	Composition theory	3
Costume history	5	Fashion project - 2	4
Fashion project - 1	4	Construction basics	4
Elective courses (students choose two out of four disciplines)		Elective courses (students choose two out of five disciplines)	
Technological processes in sewing production – 1	3	Styling	4
Plastic anatomy	3	Technological processes in sewing production – 2	4
Perspective	3	Evening act	4
Aesthetics	3	Bulgarian folk art. Cultural and historical layers	4
		Foreign language training – English – 1	4
	Total 30		Total 30
Second year			
Third semester	ECTS credits	Fourth semester	ECTS credits
Drawing - 3	4	Drawing - 4	4
Clothing construction	4	History of the Bulgarian fine arts - 2	4
History of Bulgarian fine arts 1	3	Fashion project - 4	5
Fashion project - 3	5	History of Fashion - 1	4
Painting - 3	4	Molding	5
Current teaching practice - 1	4		
Elective courses (students choose two out of five disciplines)		Elective courses (students choose two out of five disciplines)	
Painting practices – 1	3	Painting practices – 2	4
Applied graphics (artistic fonts)	3	Ergonomics	4
Modeling	3	Textile plastic	4
Foreign language training /English/ - 2	3	Decorative techniques for processing textile materials	4
Artistic design of workwear	3	Clothing modeling – 1	4
	Total 30		Total 30
Third year			
Fifth semester	ECTS credits	Sixth semester	ECTS credit
Drawing - 5	4	Drawing - 6	4
Fashion project - 5	5.5	Fashion project - 6	5
20th century art	4	Modern fashion trends	5
Clothing design (CAD		Clothing design (CAD systems) - 2	4

systems) - 1	5.5	Sports - 2	0
Sports - 1	4		
Current teaching practice - 2	3.5		
Fashion History - 2			
Elective courses (students choose one of three disciplines)		Elective courses (students choose three out of six disciplines)	
Corporate design and packaging	3.5	Computer aided design	4
Artistic design of high-tech clothing	3.5	Artistic design with unconventional materials	4
Interaction between fine arts and fashion	3.5	Etnoproject	4
		Clothing modeling - 2	4
		Visual Arts	4
		Psychology of fashion	4
	Total 30		Total 30
Fourth year			
Seventh semester	ECTS credits	Eighth semester	ECTS credits
Digital fashion drawing	4	Fashion project - 8	5
Patterning	3	Clothing additions - accessories	3
Fashion project - 7	4	Intellectual property	4
Colorful interpretations of contemporary trends in painting	3	Production practice	5
Current teaching practice	4	Thesis defense	10
Elective courses (students choose three out of seven)		Elective courses (students choose one of three disciplines)	
Marketing	4	Directing a fashion show	3
Organization and management of production	4	Fashion show – staged behavior	3
Organization and management of a fashion show agency	4	Academic writing	3
Fashion photography	4		
Artistic design of sportswear	4		
Artistic design of children's clothing	4		
Advertising design	4		
	Total 30		Total 30

TOTAL FOR 4 ACADEMIC YEARS: 240 CREDITS

ANNOTATIONS OF STUDY DISCIPLINES

DRAWING - 1, 2, 3, 4, 5, 6

ECTS credits: 4.0, 4.0, 4.0, 4.0, 4.0, 4.0	Semester: I, II, III, IV, V, VI semester
Knowledge test form: current assessment and exam	Weekly timetable: 4 hour practical work
Course type: practically	Status of the discipline: Mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Rev. Rumen Deshev

Assistant Professor Iliya Filipov

Abstract:

The discipline "Drawing" is defined as basic, fundamental for the overall learning process of students majoring in "Fashion".

Practical drawing classes are the basis for the formation of the artist-designer. Its volume and content are fully consistent with the conditions set by the curriculum for the Bachelor's program "Fashion". Going through all phases of depiction through drawing, starting from still life and reaching the highest phase of the human figure, aims to cultivate and direct talent, and acquire practical skills in students.

The drawing training is conducted over 6 semesters. It is implemented through mandatory performances and additional drawings in free time.

Course content:

The training in drawing is conducted in 6 semesters. It is implemented through mandatory performances and additionally with drawings in free time. The goals and objectives of the course are for students to acquire expanded and in-depth knowledge, skills and competencies by consistently changing and complicating the learning tasks, in the process of learning, for students to master in practice the laws and expressive means of constructing the drawing. The student must be able to independently, after collecting, processing and interpreting information, make connections with plastic anatomy, perspective and other theoretical and practical disciplines (painting, sculpture, decorative arts, etc.). The goal is to master the methods and means of processing and creative interpretation in drawings by analyzing and determining the individual elements of the composition and their importance for its completeness. In the exercises, students perform educational performances related to the problems of the plastic construction of the human figure with various drawing techniques and materials. They become familiar with basic performances from the theory of drawing.

PAINTING - 1, 2, 3

ECTS credits: 4.0, 4.0, 4.0	Semester: I, II, III semester
Knowledge test form: current assessment and exam	Weekly timetable: 4 hour practical work
Course type: practically	Status of the discipline: Mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assoc. Dr. Diana Zaharieva

Abstract:

The discipline "Painting" provides a certain system of knowledge in the theory of painting and the necessary visual literacy for the successful construction of a painting study and independent paintings.

Course content:

This course provides knowledge about the technology of working with painting materials and tools, knowledge about the compositional, drawing, chiaroscuro, and color volumetric-spatial construction of a painting space when working from nature, knowledge about the expressive means specific to painting. Knowledge about the plastic painting representation of nature in the form of: still life (encompassing various painting objects), the human body (head, clothed half-figure and figure, nude body, composition of two figures). Knowledge about the construction of a painting space, supported by knowledge about the laws of linear and aerial perspective.

HISTORY OF WORLD FINE ART - 1 and 2

ECTS credits: 3.0, 3.0	Semester: I, II semester
Knowledge test form: current assessment and exam	Weekly timetable: 2 hours lecture, 1 hour seminar
Course type: lecture and seminar	Status of the discipline: Mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Prof. Dr. Emil Kukov

Abstract:

The course aims to provide knowledge about the general historical and artistic process from the late Paleolithic to the end of the 19th century. The boundaries of individual historical periods, characteristic themes and plots, stylistic features and ways of transforming space and time into artistic forms, knowledge about the genesis and general periodization in the universal art are examined.

Course content:

Art from the Late Paleolithic to Antiquity, through the Mesolithic, Neolithic, Eneolithic and Bronze Age. The art of Egypt, the art of the Aegean world, Greece and Rome. The art of the Middle Ages, the art of the Renaissance, the art of Europe 16th - 19th centuries. Main trends and styles, Baroque, Classicism, Romanticism, Realism, Impressionism, Post-Impressionism.

FASHION SKETCH

ECTS credits: 4.0	Semester: 1st semester
Knowledge test form: exam	Weekly hours: 1 lecture, 3 practical.
Course type: lecture and practical	Course status: mandatory

Specialty: "Fashion"	Methodological guide: Department of Fine Arts Faculty of Arts
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Lecturer(s):

Assoc. Prof. Dr. Tatyana Hristova-Popovska
Senior University Lecturer Maria Onteva

Abstract:

The discipline "Fashion Sketch" is fundamental for students majoring in "Fashion". The course consists of lectures and exercises in which students are introduced to fashion drawing, the stylization of the human figure and the interrelationships between the figure and clothing. In the practical exercises, emphasis is placed on the fashion sketch, fashion sketch, technological sketch and composition in collections and storyboards, with the design being thematically oriented and with variant developments on the specified topic. Course content:

In the lectures, students are introduced to the proportions of the human body, the relationships between clothing and the figure. As well as a fashion sketch, sketch, technological sketch, stylization of the figure. Various graphic techniques in the execution of fashion drawing and costume. Composition of a graphic drawing of a fashion collection and building a storyboard - a passage on a given fashion task.

HISTORY OF THE COSTUME

ECTS credits: 5.0	Semester: First semester
Knowledge test form: current assessment and exam	Weekly timetable: 3 lectures, 2 seminars
Course type: lecture and practical	Status of the discipline: Mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assistant Professor Dr. Rositsa Rangelova

Abstract:

The discipline "History of Costume" is intended for students studying for the acquisition of a "bachelor's" degree with professional qualification.

"artist-designer". The course of lectures and seminars introduces students to the essence of the costume and its historical development. The need to study the discipline "History of the Costume" is directly related to the artistic design of clothing and the costume, the specifics of the garment in different historical eras, the transformation of details, the development of textiles and sewing technologies. The goal is: (I) for students to acquire theoretical knowledge about the development of the costume and clothing over the centuries, (II) to know the features of the construction of the garment, the materials and decoration from which it is made, to know the accessories that complement its overall appearance, etc., (III) to acquire skills and competencies for the recreation and use of historical samples of the costume in their design activities.

Course content:

The lecture material examines theoretical knowledge about the development of costume and clothing over the centuries; the goal is for students to acquire expanded and in-depth theoretical knowledge, skills and competencies in the history of costume; independently, after collecting,

processing and interpreting information, to discover the typical characteristics of individual costume groups; to master the methods and means for recreating and using historical costume samples in their design activities.

Teaching and assessment technology:

The training in the subject is carried out in the form of lectures and seminars. A short introduction is mandatory at the beginning of each lecture, ensuring the necessary transition from one topic to another. In the process of familiarizing students with the new topic, a discussion is held with them in order to achieve continuity between the individual lectures and for them to come to their own conclusions, which they can introduce into the new material. Graphic materials are used for conducting the seminars - samples of models from different eras. Albums, photos, video materials, etc. are used for visualization.

The discipline ends with an exam at the end of the first semester. The priority in the training is the practical and independent work of the students. The knowledge, skills and competencies are assessed during the seminar classes, during the implementation of the current control, and the results achieved by the assigned tasks and sketches are of great importance. The course of training in the discipline includes the implementation of an incoming current control of each seminar class.

FASHION PROJECT - 1, 2, 3, 4, 5, 6, 7, 8

ECTS credits: 4.0, 4.0,5.0,5.0,5.5,5.0, 4.0, 5.0	Semester: I, II, III, IV, V, VI, VII, VIII
Knowledge test form: exam	Weekly workload: I and II - 2 lectures, 2 practical, III, IV and V - 2 lectures, 3 practical, VI - 1 lectures, 4 practical, VII - 1 lectures, 3 practical, VIII - 1 lectures, 4 practical,
Course type: lecture and practical	Status of the discipline: Mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assoc. Prof. Dr. Tatyana Hristova-Popovska
Assistant Professor Dr. Milka Alexandrova
Assistant Professor Dr. Rositsa Rangelova

Abstract:

The course consists of eight parts - lectures and practical exercises. The discipline introduces students to the essence of artistic clothing design, the functions of an artist - designer and the management of design and fashion projects in the fashion industry. Students acquire knowledge, skills and competencies for their future design activity in the field of fashion.

Course content:

The curriculum is organized into eight parts, one part per semester. In the first semester, students study the basic principles of clothing design; in the second semester, they study the individual types of clothing; in the third semester - everyday, sports and children's clothing; in the fourth - design of a collection with ethnographic motifs; in the fifth - design of stage clothing for cinema and theater; in the sixth - formal and strictly formal clothing; in the seventh - artistic design of avant-garde clothing on a theme; in the eighth semester - design of contemporary trends in clothing and accessories.

Teaching and assessment technology:

The course ends with a continuous assessment at the end of the First Semester, Second Semester, Fifth Semester, Sixth Semester and Seventh Semester. The exams for the course are in the Third, Fourth and Eighth Semesters.

The priority in the training is the practical and independent work of the students. The knowledge, skills and competence are assessed during the practical exercises, during the implementation of the current control, and of serious importance are the results achieved by the assigned tasks and fashion projects. The course of training in the discipline includes the implementation of an incoming current control of each practical exercise.

PLASTIC ANATOMY

ECTS credits: 3.0	Semester: First semester
Knowledge test form: exam	Weekly timetable: 3 lectures
Course type: lecture	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Faculty of Public Health, Healthcare and Sports

Lecturer(s):

Assoc. Prof. Dr. Dimo Krastev, DM

Abstract:

In "Plastic Anatomy" students gain knowledge about the construction of the form-forming structures of the human body in statics and dynamics, for the proportional typology of the human figure and the morphological gender structural differentiation of the body structure. Students receive a basis for acquiring skills for objective and accurate depiction of the anatomical features of the human figure and their application in solving artistic tasks.

Course content:

Students will acquire theoretical training in the field of human anatomy. This goal is related to basic concepts and problems from the theory.

To clarify and master the special anatomical knowledge about the morphological nature of the external form and relief of the human body in statics and dynamics. Also to master the proportions of the human body.

PERSPECTIVE

ECTS credits: 3.0	Semester: First semester
Knowledge test form: exam	Weekly timetable: 3 lectures
Course type: lecture	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Mechanical Engineering, Faculty of Technology

Lecturer(s):

Assoc. Prof. Dr. Ognyan Georgiev

Abstract:

The proposed lecture course on perspective unites the most basic fundamental minimum of

knowledge in descriptive, projective and perspective geometry, necessary for students to solve future professional problems related to space, form and light. It is consistent with the specifics of the specialty for which it is intended. The theoretical part also includes the minimum volume of practical exercises, without which it is impossible to master the complex perspective problematic.

Course content:

Students to acquire comprehensive training in the field of perspective. This goal is related to basic concepts and problems from the practice and theory of perspective. Introduction to perspective issues, principles and laws in design, objects and movements in the 3-D system, section of edged and conical bodies, perspective system principles and laws, objects and movement in the system, measurement and scale, human figure in space - movements and scales, architectural composition, constructive perspective - methods of construction, movements of the system - types of perspectives, light - principles and laws, light and shadow of rotating bodies /sunlight/ and /lamp lighting/, reflections - principles and laws.

Teaching and assessment technology:

At the end of the semester, students graduate with an exam. It is carried out by evaluating extracurricular assignments during the semester and a theoretical exam at the end of the semester. During lectures on perspective, students are introduced to the basic laws and principles, which allows them to apply their knowledge in the implementation of practical assignments from extracurricular employment. Mainly elements and sections of architectural compositions are developed: interiors, exteriors, including terrains, buildings, vaults, arches, churches and the like.

AESTHETICS

ECTS credits: 3.0	Semester: First semester
Knowledge test form: exam	Weekly timetable: 3 lectures
Course type: lecture	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Prof. Dr. Emil Kukov

Abstract:

The discipline "Aesthetics" aims to familiarize students with the history and emergence of art, its development and forms. The diversity of art in different cultures and eras is clarified. The most famous artists of each era and movement are presented. The development of art is shown as a continuous process of expression of the eternal creative aspiration of man from antiquity to the present day. From Antiquity and the Middle Ages, through the aesthetics of Japan and modern art, students are introduced to the basic laws of cultural development and the genesis of works of art. As an academic discipline, aesthetics also deals with the general theory of art. It studies its aesthetic essence and artistic specificity, morphology, the process of artistic creation, the essence of the work of art and artistic perception, the functions and goals of art, the artistic-creative process, etc. Another important goal of aesthetics classes is to form in students high criteria and value orientations for independent perception and evaluation of contemporary aesthetic and artistic phenomena, aesthetic activity and creativity.

Course content:

The development of art is shown as a continuous process of manifestation of the eternal creative aspiration of man from antiquity to the present day. From Antiquity and the Middle Ages, through

the aesthetics of Japan and modern art, students become acquainted with the basic laws of cultural development and the genesis of works of art. Topics such as: art as a phenomenon, aesthetics as a science and artistic communication, main stages in the development of culture and art, essence and specificity of art, beauty and ugliness as aesthetic phenomena, sublime and low as aesthetic categories, tragic and comic, aesthetic and artistic, general theory of art, artistic work, art as a system, etc. are examined. Students become acquainted with authors such as Kant, Hegel, Schopenhauer, Oscar Wilde, Freud, Schelling, etc.

COMPOSITION THEORY

ECTS credits: 3.0	Semester: II
Knowledge test form: exam	Weekly timetable: 2 lectures, 1 seminar
Course type: lecture and practical	Status of the discipline: Mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Prof. Dr. Ralitsa Ignatova

Abstract:

In the composition course, students receive basic theoretical knowledge about the essence of composition, types of composition and compositional elements. The foundations of decorative and spatial composition with decorative pictorial techniques are laid. The relationships between space, basic forms, color and all other compositional elements are substantiated. Students acquire practical skills for applying knowledge, in accordance with the utilitarian, ergonomic, compositional-aesthetic requirements for design. They acquire knowledge and skills for building a certain composition with an abstract-decorative, applied-utilitarian or elegant character. They master the basic rules and artistic-expressive means for structuring and aesthetic organization of different types of formal and decorative composition. They analyze and interpret the formulas of contemporary visual composition. The discipline is related to the disciplines of painting, drawing, history of costume, history of world fine arts, and fashion design.

The training in the discipline of composition is creative in nature and is aimed at stimulating independent creative work, developing independent creative thinking. The discipline is entirely aimed at the benefit of the specialty "Fashion" and the design of fashionable clothing.

Course content:

Students must acquire skills for applying knowledge in accordance with the utilitarian, ergonomic, compositional and aesthetic requirements for design. To acquire knowledge and skills for building a certain composition of an abstract-decorative, applied-utilitarian or elegant nature. To master the basic rules and artistic and expressive means for structuring and aesthetic organization of various types of formal and decorative composition. To analyze and interpret the formulas of contemporary visual composition.

CONSTRUCTION BASICS

ECTS credits: 4.0	Semester: 2nd semester
Knowledge test form: exam	Weekly timetable: 1 lecture, 3 practical

Course type: lecture and practical	Status of the discipline: Mandatory
Specialty: Fashion	Methodological guide: Department of Mechanical Engineering, Faculty of Engineering, Department of Fine Arts, Faculty of Arts

Lecturer(s):

Prof. Dr. Snezina Andonova

Assistant Professor Desislava Stopanska

Abstract:

The course "Fundamentals of Design" covers current problems of design and modeling of clothing, the theory of compositional construction and shaping, problems of fashion form and plasticity in the design and modeling of waist sewing products. In the discipline, students learn to design different types of basic women's, men's and children's waist garments. The problems of design are related to the construction of the fashion silhouette, plasticity and composition of clothing. The emphasis is on the construction of basic designs and model variants using a selected modern methodology. The successful graduate of the course "Fundamentals of Design" will acquire the necessary minimum of theoretical knowledge and practical skills for developing designs for waist sewing products.

Course content:

In the practical classes, students draw the basic constructions for the garments being studied, model in different construction areas, and prepare working templates for basic and derivative details, following the specified methodology. The purpose of

The discipline is for students to acquire the necessary minimum of theoretical and professional knowledge about the basic methods of clothing construction, about the different types of human structures and the relationship of clothing to them, and about the construction of basic men's, women's and children's waist sewing products.

STYLING

ECTS credits: 4.0	Semester: 2nd semester
Knowledge test form: exam	Weekly timetable: 1 lecture, 2 practical
Course type: lecture and practical	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Fine Arts, Faculty of Arts

Lecturer(s):

Assistant Professor Dr. Rositsa Rangelova

Abstract:

The course "Styling" covers current issues of building a complete fashion product. In the discipline, students learn to create different types of stylistic images. The problems of designing a complete image /styling/ are examined. The emphasis is on building an image, based on modern methodology.

Course content:

The aim of the course "Styling" is for students to acquire extensive and in-depth knowledge in the design and creation of a complete fashion image /styling/. The tasks are: creating an advertising concept and advertising strategies in the fashion industry; to complement the presentation of the fashion product with the help of various solutions in the field of makeup and hairstyle; researching fashion trends and forecasting in fashion; the student to be able to independently interpret the acquired knowledge necessary for creating concepts and ideas for fashion magazines, blogs, etc.

HISTORY OF FASHION - Part I, Part II

ECTS credits: 4.0, 3.5	Semester: IV and V semester
Knowledge test form: exam	Weekly timetable: 3 lectures, 1 seminar / 2 lectures, 1 seminar
Course type: lecture and practical	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assistant Professor Dr. Milka Alexandrova

Abstract:

The training in the discipline "History of Fashion" - Part 1 includes the study of presentational costumes and the influence of different styles and economic and political realities on European fashion from different historical periods. Introducing students to established models in the history of fashion (creators of fashion costumes, manufacturers of fabrics and accessories). First of all, there is the visualization of the individual garment or part of the entire fashion ensemble, recognition (reading) of the visual image and the messages that it contains. As a result of visualization, there is a recognition of fashion clothing precisely as such, as something that is distinguished from other clothing. Visual perception leads to visual awareness as a harmonious, rhythmic or plastic combination of different (flat, volumetric, silhouettes, color, etc.) elements of the fashion costume.

The training in the discipline "History of Fashion" - Part 2 includes the study of the implication in the fashionable costume, increasingly deeply penetrating the artistic culture of fashionable clothing and accessories, the influence of fashion on the way of life in the metropolis, causing the need not only for a philosophical or sociological analysis of new cultural phenomena, but a comprehensive and in-depth scientific and theoretical study of the implication in fashion.

Course content:

Expanded and deepened theoretical and factual knowledge in the field of fashion, through established fashion models and styles. The aim is for students to become familiar with the different artistic styles of fashion costume; To introduce students to the process of collecting, processing and interpreting information about artistic models in fashion.

Teaching and assessment technology:

The training includes lectures and seminars conducted in the classical way, with students being introduced to the intended material sequentially. Interactive teaching methods are applied, with discussion methods being advocated mainly - talk, discussion, deliberation and solving cases regarding the developed studies and the problems that have arisen, simulation of real projects from

contemporary fashion. The lectures are richly illustrated with photo and film material, which is presented with a video projector or computer monitor. The visualization of the presented material allows students to receive complete visual information about the history of fashion. During the semester, the student must present two essays on a given topic, which are evaluated.

At the end of the second and third semesters, students graduate with a theoretical exam. It is conducted by drawing an exam ticket with a question from the pre-assigned syllabus.

EVENING ACT

ECTS credits: 4.0	Semester: 2nd semester
Knowledge test form: exam	Weekly timetable: 4 practical
Course type: practically	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assistant Professor Iliya Filipov

Abstract:

The training in Evening Act (Sketch Drawings of a Human Figure) aims to provide students with the skills to make quick drawings of the human figure in motion and still life, necessary for their future practice as artists - designers. Through this training course, students acquire practical skills and knowledge about perspective drawing and about the ways of using different materials and drawing techniques.

Course content:

To develop in students a sense of sketch drawing made by experimenting and mixing different drawing materials, different formats and bases.

BULGARIAN FOLK ART. CULTURAL AND HISTORICAL LAYERS

ECTS credits: 4.0	Semester: 2nd semester
Knowledge test form: exam	Weekly timetable: 3 lectures, 1 seminar
Course type: lecture and seminar	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Cultural Studies, Faculty of Arts

Lecturer(s):

Prof. Ph.D. Vasil Markov

Abstract:

The course offers a comprehensive overview of Bulgarian folk art. Its formation from the ethnic traditions of Thracians, Slavs and Proto-Bulgarians, its development during the Middle Ages and the Renaissance are studied. Special attention is paid to folk aesthetics, given the specialty in which it is taught, as well as to the East and the West as cultural influences. Emphasis is placed on the symbolism of motifs in Bulgarian folk art: origin, movement in time and space, the processes of inclusion and adaptation of individual symbols. An important place is also given to the internal

connections between the individual types of art and especially the mutual influences between folklore and Bulgarian folk art during the Renaissance.

Course content:

The discipline aims to enable students to acquire expanded and in-depth theoretical knowledge, skills and competencies about Bulgarian folk art from the time of its formation in the cultures of the Slavs, Proto-Bulgarians and Thracians, as well as its development in the Middle Ages and the Renaissance.

FOREIGN LANGUAGE TRAINING (ENGLISH) - Part I and II

ECTS credits: 4.0, 3.0	Semester: II and III semester
Knowledge test form: exam	Weekly timetable: 4 practical (Part I), 3 practical (Part II)
Course type: practically	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Cultural Studies, Faculty of Arts

Lecturer(s):

Assistant Professor Anastas Ifandiev

Abstract:

Through English language training, students must acquire a certain phonetic, grammatical, lexical and thematic minimum, skills and habits for participation in real, communicative situations and independent work with a dictionary. English language training should contribute to the knowledge of the cultural achievements and way of thinking of the peoples who speak this language.

Course content:

Parts I and II build basic phonetic, grammatical and lexical knowledge and skills of the basis of the proposed language material;

MULAZH

ECTS credits: 5.0	Semester: 4th semester
Knowledge test form: exam	Weekly timetable: 2 lectures, 3 practicals
Course type: lecture and practical	Status of the discipline: Mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assoc. Prof. Dr. Tatyana Hristova-Popovska
Senior University Lecturer Maria Onteva

Abstract:

The discipline is a discipline in which students acquire theoretical and practical skills in the construction of clothing in individual sizes. The course is aimed at acquiring competencies and knowledge for the author's and unique realization of the costume and clothing. This discipline completes the comprehensive training in modeling and construction of clothing.

Course content:

The aim of the offered course is for students to gain expanded and in-depth theoretical and factual knowledge in the field of individual construction of clothing with specific shapes. It allows for free

shaping of the garment, including the latest concepts and trends in contemporary clothing.

Teaching and assessment technology:

The lectures are presented verbally with plastic solutions, albums with reproductions and monographic editions for individual designers, presentation of works of art in reproductions and watching video films. The seminar exercises are conducted by discussing - after reading aloud by the author - an essay or a short report on a given topic. Also included is the summarization and discussion of a viewed video film or individual work.

The final grade is the result of the ongoing control and the exam grade. The exam is practical - students model a detail or garment using the mold method based on a given task.

HISTORY OF BULGARIAN FINE ART – Part I and II

ECTS credits: 3.0, 4.0	Semester: III and IV semesters
Knowledge test form: ongoing assessment and exam	Weekly timetable: 2 lectures, 1 seminar
Course type: lecture and seminar	Status of the discipline: Mandatory
Specialty: Fashion	Methodological guide: Department of Sociology, Faculty of Engineering

Lecturer(s):

Assoc. Dr. Zhana Pencheva-Markova

Abstract:

The course on "History of Bulgarian Fine Arts" introduces the main stages of the cultural development of the Bulgarian lands and builds on the course on the general history of world fine arts. Since the course on general art history, taken in the first and second semesters, ends with post-impressionism, and the course on 20th century art is taken in the 5th semester, the course on the history of Bulgarian fine arts is limited to the mid-20th century.

/World War II/, so that students do not have to familiarize themselves with European trends and trends that are the subject of the upcoming course.

Course content:

The course studies the topics: Ancient heritage of the Bulgarian lands; art of the 1st and 2nd Bulgarian states; Ottoman period; Bulgarian revival. Part II - individual creativity of prominent architects, sculptors, painters, graphic artists, masters - craftsmen in the individual decades up to the end of the 20th century. The 20s, 30s, 60s and the period 70s - 90s of the 20th century are covered in more detail. Innovation is sought.

CURRENT TEACHING PRACTICE – 1,2,3

ECTS credits: 4.0 and 4.0	Semester: III and V semesters
Knowledge test form: current assessment	Weekly timetable: 3 practical (Part I), 4 practical (Part II)
Course type: practically	Status of the discipline: Mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Senior University Lecturer Maria Onteva
Honorary Assistant Dimitrina Nikolova

Abstract:

Current learning practice is a practical application of knowledge in clothing design and technology. Various sewing products are made, applying various methods for processing raw materials and materials, as well as using various machines and equipment. The main goal of the discipline is to acquire students with knowledge, skills and competencies for making complete clothing with different designs, from different materials and technological options - implementing an organic connection between training in clothing technology, clothing design and practical activity.

Course content:

In the first module of the course, students are expected to make: a straight skirt, a skirt according to a pattern, women's (men's) trousers and making jeans. In the second module, students are expected to make: a women's blouse (men's shirt), a women's dress according to a pattern, a men's (women's) jacket - sweater, a women's jacket with lining. Each product is cut according to a pre-made pattern.

PICTURE PRACTICES – Part 1 and 2

ECTS credits: 3.0 and 4.0	Semester: III and IV semesters
Knowledge test form: exam	Weekly timetable: 3 practical (Part I); 1 lecture, 3 practical (Part II)
Course type: practically	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assoc. Prof. Dr. Diana Zaharieva

Abstract:

The course "Painting Practices" - Part 1 and 2 is aimed at a certain system of knowledge regarding painting technique and technology, mastering various painting techniques and experimental practices. It provides visual literacy for the successful construction of a painting work with different expressions.

Course content:

In the first module, the course aims to introduce and clarify general and special terminology in this discipline, to provide knowledge about materials, their characteristics and methods of use.

In the second module, each of the three options for working with water-based, emulsion and oil-based paints are presented. Characteristics, specifics, possibilities. The lectures provide knowledge about the materials, their characteristics and methods of use; Achieving materiality through the use of various textures; Introduction to authors, classical technology and classical technique; Modern and avant-garde technology of oil painting, etc.

Teaching and assessment technology:

It is carried out through workshops, visualization /various presentation options with modern technologies and multimedia, use of albums and illustrative material from the library collection/, demonstration and discussion.

The final grade is the result of the ongoing control and the exam grade. At the end of each semester, students graduate with a practical exam. The results of the ongoing control of the following activities are added to the grade:

- Drawing portrait sketches using a variety of painting techniques;
- Drawing landscape sketches using a variety of painting techniques;
- Drawing colorful sketches of still life using a variety of painting techniques.

APPLIED GRAPHICS

ECTS credits: 3.0	Semester: 3rd semester
Knowledge test form: exam	Weekly timetable: 1 lecture, 2 practical
Course type: lecture and practical	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Mechanical Engineering Faculty of Technology

Lecturer(s):

Assoc. Prof. Dr. Ognyan Georgiev

Abstract:

The lectures and practical exercises in "Applied Graphics" aim to give students basic theoretical knowledge about the emergence of fonts, their improvement over time, their main functions and their application in the visual arts. Also to acquire practical skills to apply them in their activities as artists. Fonts, as graphic signs and means of communication and advertising, occupy an important place in contemporary artistic life. All types of visual arts /especially advertising/ largely use fonts. For this reason, every artist involved in advertising needs to have good knowledge of the basic laws in constructing different types of fonts, to know the structure of the letter as a graphic sign, to have skills in creating text, being able to determine the correct place of the letter in the words that make up the text. And also to know some features in the development of Bulgarian fonts - classical and modern.

Course content:

The lecture course is related to the emergence and types of graphic signs and the history and development of the main types of fonts. Their functions, meaning and place in contemporary fine art. Basic regularities in their construction and use.

In the exercises, students acquire skills related to the construction of graphic signs, the letter as a sign and its arrangement in the word. They master and apply them in the visual arts in different ways, according to their functions and purpose. Through the practical exercises, they become familiar with the peculiarities of writing some of the main handwritten fonts.

Teaching and assessment technology:

The theoretical part of it is illustrated with video films, albums with reproductions, visits to galleries and exhibitions. The teacher demonstrates the ways of constructing the letter in the font and the basic regularities in its construction. Makes the necessary corrections in the process of performing practical tasks by students from the classroom and extracurricular activities. The final grade is the result of the current control and the exam grade.

MODELING

ECTS credits: 3.0	Semester: 3rd semester
Knowledge test form: exam	Weekly timetable: 3 practical
Course type: practically	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Fine

	Arts Faculty of Arts
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Lecturer(s):

Assoc. Prof. Dr. Anna Pokrovishka

Honorary Assistant Georgi Pakhov

Abstract: The course "Modeling" is oriented towards revealing spatial problems related to the plastic language of the visual arts. The discipline has the task of providing a certain system of knowledge about sculpture and mastering the educational study in order to increase the plastic culture of the student. This discipline provides knowledge about the technology of sculpture, composition in spatial construction through specific means of expression.

Course content:

Students must acquire habits and skills related to the main material for work - clay. To become familiar with the basic rules for casting a sketch from a non-permanent material into a permanent one. Students must become familiar with the compositional construction of the sculptural work of human and animal figures. Along with this, they become familiar with the free composition and the plastic decorative construction of jewelry.

TECHNOLOGICAL PROCESSES IN SEWING PRODUCTION 1, 2

ECTS credits: 3.0, 4.0	Semester: I, II
Knowledge test form: written exam	Weekly timetable: 4 lectures, 1 practical
Course type: lecture and practical	Status of the discipline: Mandatory
Specialty: Industrial Arts - Fashion	Methodological guide: Department of Mechanical Engineering, Faculty of Engineering Department of Fine Arts, Faculty of Arts

Lecturer(s):

Prof. Dr. Snezina Andonova

Assistant Professor Dimitrina Nikolova

Abstract:

Students gain knowledge about the main processes in sewing production: preparation of technical documentation, preparation for cutting and tailoring, gluing and sewing, moisture-heat and final processing. General issues are considered - sewing threads, stitches and seams, needles, sewing machines. The processes are considered: laying, cutting, making small parts, assembly operations for making externally sewn and cut pockets, technological sequence for making structural sections and assemblies, the technological sequence and the processes applied in the manufacture of sewing products of various types and purposes.

Course content:

The lectures consist of three modules: Technological sequence for the production of details and assemblies; Technological sequence for the production of entire waist products; Technological sequence for the production of entire shoulder products.

In practical classes, students optimize technological modes for the applied processes, produce individual details and assemblies of sewing products, entire products, and develop technological sequences for the production of products according to a model.

CLOTHING CONSTRUCTION

ECTS credits: 4.0	Semester: 3rd semester
Knowledge test form: written exam	Weekly timetable: 1 lectures, 3 practical
Course type: lecture and practical	Status of the discipline: Mandatory
Specialty: Fashion	Department of Mechanical Engineering, Faculty of Engineering Department of Fine Arts, Faculty of Arts

Lecturer(s):

Prof. Dr. Snezina Andonova

Assistant Professor Desislava Stopanska

Abstract:

The course "Clothing Design" contains current problems of clothing design and modeling, the theory of compositional construction and shaping, problems of fashion form and plasticity in the design and modeling of shoulder sewing products. The lecture course provides students with knowledge of the various methods for designing shoulder sewing products. Basic principles and methods for geometrically based construction of the main structures and model variants of shoulder sewing products.

The practical classes focus on the geometric construction of the main structures in real dimensions and the model diversity depending on the silhouette shapes.

Course content:

The aim of the course is for students to acquire the necessary minimum of theoretical and professional knowledge about the basic methods of clothing construction, about the different types of human structures and the relationship of clothing to them, about the construction of the main men's, women's and children's shoulder products, about the independent construction of the main constructive features both for individual construction and in conditions of mass production;

for independent development of basic designs and model developments of women's, men's and children's shoulder clothing; for reproduction of working patterns for ready-made clothing production.

TEXTILE PLASTIC

ECTS credits: 4.0	Semester: 4th semester
Knowledge test form: exam	Weekly timetable: 1 lectures, 3 practical
Course type: lecture and practical	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assoc. Prof. Dr. Anna Pokrovnishka

Abstract:

The course in "Textile Plastics" is aimed at revealing the spatial problems related to the plastic language of the visual arts.

The goal of the discipline is to provide a certain system of knowledge and skills in sculpture theory and the successful construction of volumetric tasks in order to enhance the student's plastic culture.

Course content:

This discipline provides knowledge about sculpture, composition, volumetric and spatial construction with specific means of expression, proportions, movement and the plastic construction of forms.

The main practical focus of the course requires familiarization with technological processes and various plastic materials and working with them. Connecting contemporary trends in art with the professional orientation of the students and the application of the learned knowledge in practical activities.

The academic discipline aims to:

- to introduce students to the world of abstract composition and packaging;
- to stimulate students to master space with the language of volume and its application in practice;
- to prepare students for developing creative projects related to accessories, clothing accessories, and collage as a form for their further professional decision.

DECORATIVE TECHNIQUES FOR PROCESSING TEXTILE MATERIALS

ECTS credits: 4.0	Semester: 4th semester
Knowledge test form: exam	Weekly timetable: 4 practicals
Course type: practically	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assoc. Dr. Tatiana Hristova-Popovska

Senior Rev. Maria Onteva

Abstract:

The discipline enables students to engage in complex creative activities of high artistic value, using various manual artistic techniques. These activities cover the entire process of design from the study and visualization of the artistic technique, the idea to the practical development of the model in the application of the garment prototype, including the design and selection of additions and accessories to it. Students can express their individuality, a manifestation of imagination, interpreting various manual techniques for processing textiles in a variety of ways in their fashion projects.

THE ART OF THE 20TH CENTURY

ECTS credits: 4.0	Semester: Fifth semester
Knowledge test form: exam	Weekly timetable: 3 lectures, 1 seminar
Course type: lecture and seminar	Status of the discipline: Mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assoc. Professor Dr. Diana Zaharieva

Abstract:

The discipline "Art of the 20th Century" is included as a mandatory course in the curriculum of the specialty "Fashion" - Bachelor's Degree. This part of the history completes the previous parts of the overall education in art history. The lecture course is building and assumes knowledge of history in volumes studied within the specialties "Pedagogy of Fine Arts Education" and "Fashion" during the first four semesters.

Course content:

The first part includes:

1. Knowledge of the main trends in the artistic culture of the 19th and first half of the 20th centuries.
2. In the multitude of facts and trends that make up the colorful picture of political reality, the art of the late 19th and first half of the 20th century shows two extreme orientations:
3. The problem of cultural influences, especially relevant for the countries of the northeastern and southeastern peripheries of Europe, which has its specific historical dimensions in the Balkans and can be the basis for research on a given material;
4. The second part includes selected movements and artists from the second half of the twentieth century.

DESIGN

ECTS credits: 3.0	Semester: 7th semester
Knowledge test form: exam	Weekly timetable: 3 lectures, 3 seminars
Course type: lecture and seminar	Status of the discipline: Mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assoc. assistant Dr. Tatiana Hristva-Popovska
Senior Rev. Maria Onteva

Abstract:

The course aims to provide theoretical and practical knowledge of textile types and the specifics of patterning. Students develop compositions (patterns) related to the requirements of different types of textile materials, such as composition and structure. The textile designs they create are tailored to the types of clothing, to the current fashion trends in prints and colors for the season, and to the technology and method of implementation on the material.

Course content:

The course aims to acquire in-depth theoretical knowledge, skills and competencies for designing textile patterns and building a colorful decorative composition.

Developing projects for different types of textile materials; getting acquainted with the types of artistic textile techniques in textile design; preparing and specifics of rapports - floral, geometric, animal, abstract; complex application of various elements.

Teaching and assessment technology:

In the learning process of this discipline, theoretical material alternates with seminar classes. For the successful conduct of classes, visual materials such as books, films, slides, publications are used.

Practical classes are held in a specialized design and screen printing studio, providing an individual workplace for each student. Each workplace is equipped and provides a stand or frame, templates, brushes, swabs, dyes, textile base (fabric).

The knowledge, skills and competences achieved during the seminar classes, as well as the assignments and tests, are assessed. At the end of the 5th semester, students graduate with an overall grade consisting of a current control grade and a semester exam grade.

SPORTS – SPORTS DANCES - Part I and II

ECTS credits: 0	Semester: Fifth and sixth semester
Knowledge test form:	Weekly timetable: I part - 2 h. practical, II part -2 h. practical
Course type: practically	Status of the discipline: mandatory
Specialty: Fashion	Methodological guide: Department of Choreography

Lecturer(s):

Assistant professor Dr. Plamena Moralieva

Abstract:

The discipline "Sports-Sports Dances" enables students to master dance skills, build proper posture, contribute to musical-dance culture and is a good means of physical exercise. The material is divided into two semesters, so that in the process of training, students have the opportunity to master 2 Latin American and 2 standard dances.

Course content:

The academic discipline aims to:

- to introduce students to the basic practical skills, emphasizing the characteristic features of the performance of each dance;
- to introduce students to the principles, features and possible problems related to dance sports;
- to develop the individual qualities of each student in order to form independence and an individual creative style;
- continuously improving the aesthetic culture and artistic taste of students;
- Methodically systematized mastery of the practice and creative process in European and Latin American dances.

Expected results:

After completing the course in sports - sports dances I and II, students must:

- to have mastered the style, character, technical and artistic features in performing the dances performed;
- to have acquired knowledge about the regularities of choreographic composition;
- have mastered the principles, specifics and their application;
- to know in detail the basic figure material;
- to know the requirements for developing a dance combination;
- to master dance terminology;

CORPORATE DESIGN AND PACKAGING

ECTS credits: 3.5	Semester: Fifth semester
Knowledge test form: exam	Weekly timetable: 2 lectures, 1 practical
Course type: lecture	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Mechanical Engineering Faculty of Technology

Lecturer(s):

Assoc. Prof. Dr. Ognyan Georgiev

Abstract:

Through training in corporate design and packaging, the ability to develop projects in the field of applied graphics is developed. Students are introduced to the polygraphic layout of printed graphics, fonts, formats, types of printed graphics.

Course content:

- Familiarization with the goals and objectives of corporate design and packaging as development and current implementation of corporate office graphics and advertising graphics in packaging design;
- Compositional and graphic realization of the company's design products;
- Formation of skills in handling the means of different styles and techniques when implementing the drawing project, computer implementation and printing capabilities.

ARTISTIC DESIGN OF HIGH-TECH CLOTHING

ECTS credits: 3.5	Semester: Fifth semester
Knowledge test form: exam	Weekly timetable: 1 lectures, 2 seminar
Course type: lecture and seminar	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assoc. Prof. Dr. Tatiana Hristova-Popovska
Senior Rev. Maria Onteva

Abstract:

The course aims to provide students with basic theoretical knowledge and practical skills about the types of materials and the specifics of modern high technologies for creating innovative clothing. Introduction to the types of high-tech clothing and accessories and representatives; the specifics of design and new woven fabrics - composition, structure and capabilities. Students have the opportunity to create their own projects of high-tech clothing and thus acquire skills in accordance with the ergonomic, aesthetic, technological and many other requirements for the realization of this type of clothing.

Course content:

The lecture course is 15 hours long, which are related to introducing students to innovations in clothing design, the improvement of materials and new technologies. The opportunities that high-tech clothing provides us and its application. In the seminar exercises, students master the various ways and means of creating high-tech design. They propose, discuss and create their own projects for innovative clothing.

At the end of the fifth semester, students graduate with an overall grade consisting of a current control grade and an assessment of the quality of performance of the exam tasks from the semester exam.

INTERACTION BETWEEN FINE ART AND FASHION

CTS credits: 3.5	Semester: Fifth semester
Knowledge test form: exam	Weekly timetable: 1 lectures, 2 seminar
Course type: lecture and seminar	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assoc. Prof. Dr. Tatiana Hristova-Popovska

Abstract:

Through training in this discipline, students are expected to acquire in-depth knowledge of the main characteristics, processes and interactions in fine arts and fashion, their mutual influences and their impact on clothing in the contemporary world.

Course content:

The lecture course and seminar exercises in the discipline aim to enrich theoretical knowledge and form skills for analysis, extraction and delineation of the paths for transferring ideas and aesthetic characteristics from one area to another. Students must acquire skills to clarify and identify artistic processes and trends in view of their innovative contribution from the mid-twentieth century to the present day, through the study of their formal stylistic features, artistic means of expression and prominent representatives and works of art or reproductions. Based on theoretical training, students must acquire skills and master the mechanisms of their transfer and updating in contemporary fashion.

ARTISTIC DESIGN OF WORKWEAR

ECTS credits: 3.0	Semester: 3rd semester
Knowledge test form: exam	Weekly timetable: 1 lectures, 2 seminar
Course type: lecture and seminar	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Fine Arts, Faculty of Arts

Lecturer(s):

Assoc. Prof. Dr. Tatiana Hristova-Popovska

Senior Rev. Maria Onteva

Abstract: The training in the subject aims to reveal the specificity and development of a conceptual design for workwear for a specific profession and a specific work environment. The typological characteristics of the individual types of workwear and their specific features are examined in detail. In the practice classes, students design their own workwear for a specific activity. They defend their own projects, according to the requirements of the specific learning task assigned to them.

Course content:

The discipline "Artistic Design of Workwear" aims to help students expand their knowledge, acquire

new skills and acquire competencies for artistic design of workwear from various professional fields. Students must be able to independently interpret the course content and develop their own conceptual projects. The main task of the discipline is for students to master the methods and tools for processing and creative interpretation in projects for modern workwear.

MODERN FASHION TRENDS

ECTS credits: 5.0	Semester: 6th semester
Knowledge test form: exam	Weekly timetable: 3 lectures, 1 seminar
Course type: lecture and seminar	Status of the discipline: Mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts, Faculty of Arts

Lecturer(s):

Assoc. Prof. Dr. Tatiana Hristova-Popovska

Abstract: The course is aimed at presenting fashion as part of the civilizational development of humanity. The cultural and social contexts in fashion are shown as a necessary basis for understanding fashion processes. A special place in the course is devoted to fashion forecasts, the need for them and the methods by which they are realized. Another important thematic area is the “target” groups that become the focus of high and mass fashion. How does fashion shape these groups and is there feedback from them? The course also emphasizes digitalization and its influence on the process of creating fashion and its presence as a trend in society.

Course content:

The academic discipline aims to:

- to expand theoretical knowledge and enrich visual representations of contemporary fashion trends;
- to build skills for analysis and synthesis of the main characteristics defining fashion trends of the 20th and 21st centuries;
- getting acquainted with the uniqueness and specificity of the work of prominent representatives and contemporary designers.

CLOTHING DESIGN (CAD systems) - Part I and II

ECTS credits: 5.5, 4.0	Semester: Fifth and sixth semester
Knowledge test form: current assessment and exam	Weekly timetable: VI and VII sem. -1 lectures, 3 seminars
Course type: lecture and practical	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Mechanical Engineering, Faculty of Engineering Department of Fine Arts, Faculty of Arts

Lecturer(s):

Prof. Dr. Eng. Snežina Andonova
Assistant Professor Desislava Stopanska

Abstract:

The discipline "Clothing Design (CAD Systems) - 1" covers the main issues related to the application of CAD systems for clothing design and modeling, the creation of construction drawings, working templates, reproduction of details (grading) and the creation of a floor plan with minimal material consumption with the Silhouette Designer system.

"Clothing Design (CAD Systems) - 2" covers the main issues related to the production of construction drawings, working templates, reproduction of details (grading) and production of a floor plan with minimal material consumption with the ASSYST BULLMER CAD system.

Course content:

Through the training in the discipline "Clothing Design (CAD Systems) - 1", students acquire the necessary minimum of theoretical and practical professional knowledge for the consistent application of the main functions and subfunctions when working with the CAD system Silhouette Designer in order to develop design documentation for clothing manufacturing. Through the training in the discipline "Clothing Design (CAD Systems) - 2", students will acquire the necessary minimum of theoretical and professional knowledge for the consistent application of the main functions and subfunctions when working with the CAD system ASSYST BULLMER in order to create design documentation for clothing manufacturing.

Teaching and assessment technology:

Working with computer configurations with installed licensed software product Silhouette Designer and ASSYST BULLMER. The discipline ends with an exam at the end of the seventh semester. The final grade from the exam is cumulative and includes: the grade from the current control, the grade from the theoretical questions of the exam and the current grade from the sixth semester.

COMPUTER-AID DESIGN

ECTS credits: 4.0	Semester: VI
Knowledge test form: exam	Weekly timetable: 3 lectures, 1 seminar
Course type: lecture and seminar	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Mechanical Engineering Faculty of Engineering

Lecturer(s):

Assoc. Prof. Dr. Ognyan Georgiev

Abstract:

Students gain basic knowledge about the design of clothing using a computer system, the requirements for the hardware and software components of the system. Software products for design and development of clothing are considered. The material in the course is divided into separate modules, in which the topics are united by technological characteristics.

Course content:

The lecture material includes: introduction to computer-aided design, hardware components of the computer system, specialized software for the artist - designer, working with the Twistedbrush program, methodology for computer-aided design of a model, file formats and publishing CAD systems for three-dimensional design. The seminar sessions

Exercises in the course include: Working with the Twistedbrush user interface, creating objects, working with drawing tools, copying, creating different file formats, writing a script, publishing graphic objects on the Internet.

Teaching and assessment technology:

The main method of teaching is the lecture. The main notes from the lectures are from the on-line Blackboard. It is combined with a discussion with appropriate lecture content from the course. Power Point presentations, appropriate multimedia clips and a demonstration of the work of computer programs for design are used. At the end of the lecture, a short talk is planned to summarize the topic and consolidate the material. Students are allowed to include their own messages on the topic of the lecture, built on the basis of independent work with scientific literature. Seminar exercises are held in a computer laboratory equipped with the necessary software packages. Students independently perform the assigned exercises.

Hand an information board, before each class the students are informed about the need for preliminary preparation on the respective topic. The students' exam is written.

ARTISTIC DESIGN WITH NON-TRADITIONAL MATERIALS

ECTS credits: 4.0	Semester: 6th semester
Knowledge test form: exam	Weekly timetable: 3 lectures, 1 practical
Course type: lecture and practical	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assoc. Prof. Dr. Anna Pokrovnishka

Abstract:The course aims to provide students with basic theoretical knowledge and practical skills about the types of non-traditional materials and

the specifics of their design. Students acquire knowledge on current problems of artistic design from non-traditional materials, compositional construction and form-forming. Students master the specifics of the different plastic properties when using non-traditional materials. The materials and technical and technological capabilities of existing analogous samples are analyzed and studied: clothing borrowed from fauna, flora, architecture. Working projects are studied and created from diverse materials and mixtures, such as paper, glass, ceramics, metal, nylon, corrugated cardboard, wood, nets with different structures, light-emitting diodes, etc., depending on the functional purpose of the clothing.

Course content:

The lecture course hours are related to introducing students to the types of non-traditional materials, working techniques, and prominent clothing designers and innovators. Analyses of the improvement of materials and new technologies, as well as experimentation with materials and shapes.

In practical exercises, students learn the various ways and means of artistically designing clothing with non-traditional materials. They design clothing with non-standard colors, shapes, textures, and materials.

Teaching and assessment technology:

The discipline is mainly related to theoretical knowledge, which is illustrated with videos, presentations, reproductions, etc. The teacher explains, illustrates, demonstrates and analyzes the types of non-traditional materials and their specificity, as well as the principles for their application in clothing. In practical exercises, conceptual artistic designs of clothing with non-traditional materials are created.

In extracurricular activities, students visit exhibitions, libraries and develop essays and/or presentations assigned on the topic. The discipline ends with an exam at the end of the VI semester. The assessment from the current control is formed from the received grades of the essay and/or presentation - development and defense and the assessment of the artistic projects with non-traditional materials. The final grade from the exam is total and includes: the assessment from the current control and the assessment of the quality performance of the exam task.

ETHNOPROJECT

ECTS credits: 4.0	Semester: 6th semester
Knowledge test form: exam	Weekly timetable: 4 practical
Course type: practically	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Senior Rev. Maria Onteva

Abstract:

Through the Ethnoproject discipline, students have the opportunity to creatively, in a new environment, interpret what they have learned in the classrooms. To express their individuality, imagination, interpreting the surrounding environment in different ways in fashion projects. Ethnoproject or the so-called "PLEIN" is a popular and effective form of training in fine arts, and an innovative method in fashion, which has proven its positive qualities as a stimulus for creativity in students.

Course content: During the first part:

- The student should develop a sense of artistic interpretation.
- The student should develop a sense of interesting and diverse use of materials, techniques and means of expression.
- Exchange of valuable experience between students in a new creative environment.

In the second part:

- The student should develop a sense of artistic interpretation.
- The student should develop a sense of interesting and diverse use of materials, techniques and means of expression.
- Exchange of valuable experience between students in a new creative environment.

SPORTSWEAR DESIGN

ECTS credits: 4.0	Semester: VII semester
Knowledge test form: exam	Weekly timetable: 3 lectures, 1 practical
Course type: lecture and practical	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Assoc. Prof. Dr. Tatiana Hristova-Popovska

Abstract:

The discipline "Sportswear Design" is part of the curriculum of the "Fashion" specialty. The program includes the main issues related to the assortment of sportswear; the requirements and characteristics of a particular sports discipline;

the specificity of the type of sport; analysis of motor loads on certain muscle groups; familiarization with materials and requirements for designing changes in the construction of clothing; formation of skills for artistic design of sports products. The emphasis is on the model development of clothing, taking into account the specifics of the type of sport, as well as advertising on the sports suit. Successful graduates of the course "Designing Sportswear" acquire the necessary minimum of theoretical knowledge and practical skills for designing sports suits.

Course content:

The discipline forms the necessary amount of knowledge and practical skills that will allow students to choose compositional solutions for creating sportswear that meets the requirements for aesthetics, comfort, and safety. By mastering some specific creative methods and approaches to artistic design, the aim is for students to gain knowledge and skills for independently solving creative tasks in the field of fashion design.

Teaching and assessment methods:

Lectures are conducted in the classical manner, with students being introduced to the intended material sequentially. The discipline prioritizes practical exercises and independent work of students, which is planned to be individual and in working groups. Knowledge, skills and competence are assessed in the development of both practical exercises and homework in the preparation of assigned tasks. Incoming ongoing control of each practical exercise is planned. The purpose of ongoing control is to build responsibility regarding the obligation for preliminary preparation, systematicity in the acquisition of knowledge, in the design of sportswear.

VISUAL ARTS

ECTS credits: 4.0	Semester: 6th semester
Knowledge test form: exam	Weekly timetable: 3 lectures
Course type: lecture and seminar	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Prof. Dr. Emil Kukov

Abstract:

Students are introduced to the types of visual arts, their classification (mono arts and synthetic arts, traditional and new). In particular, the types of visual arts (fine and applied arts), conventional and unconventional forms, genre diversity, means of expression and materials and working techniques are studied. Modern visual media (photography, cinema and television) and technologies for their implementation are examined.

Course content:

The aim of the course is for students to master the basic concepts and problems of the theory and history of plastic (visual) arts and images. To acquire knowledge about the classification of the main

types of visual arts, the structure of plastic images and their specificity, functions, means of expression, their interaction in contemporary conditions, their importance for aestheticizing the surrounding reality, their communicative capabilities and symbolic characteristics, their use in information and advertising campaigns, etc.

Teaching and assessment technology:

The implementation of interactive teaching methods is envisaged, with discussion methods being advocated primarily - talk, discussion, deliberation, illustration, demonstration.

The course ends with a theoretical written exam on the course material. The assessment is formed by the assessment of ongoing control - coursework, essay and the quality of the developed theoretical question.

PSYCHOLOGY OF FASHION

ECTS credits: 4.0	Semester: 6th semester
Knowledge test form: exam	Weekly timetable: 3 lectures, 1 seminar
Course type: lecture and seminar	Status of the discipline: Selectable
Specialty: Fashion	Methodological guide: Department of Sociology Faculty of Philosophy

Lecturer(s):

Prof. PhD Valentina Milenkova

Abstract:

The course "Psychology of Fashion" conveys knowledge reflecting different areas of psychology and perception. It includes explanations of the perception of the fashion process and its placement in psycho-social terms of historical and contemporary dimensions. The course contributes to familiarization with the psychological aspects of fashion such as non-verbal communication and symbolic interaction.

Course content:

The student must acquire knowledge, skills and competencies for an objective analysis of the characteristics of the social impact of fashion; To master the movement of changes in the fashion environment and the factors that drive these changes; To expand theoretical knowledge and discover the impact of fashion on society; To develop skills for analysis and synthesis of the main characteristics determining trends; to become familiar with the uniqueness and specificity of the psychology of fashion.

Teaching and assessment technology:

The lectures are conducted in the classical way, with students being introduced to the intended material sequentially. The application of interactive teaching methods is envisaged, with discussion methods being advocated mainly - talk, discussion. The lectures are richly illustrated with graphic material, which is presented with a video projector and a television. The exercises are conducted in the form of a talk and analysis of the problems of the psychology of fashion.

DIGITAL FASHION DRAWING

ECTS credits: 4.0	Semester: 7th semester
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Knowledge test form: exam	Weekly timetable: 2 lectures, 2 seminar
Course type: lecture and seminar	Status of the discipline: mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts, Faculty of Arts

Lecturer(s):

Assistant Prof. Dr. Boyan Blazhev

Abstract:

Through the course, students achieve skills and competencies in computer drawing of a fashion sketch. Digital fashion sketch is one of the main characteristics of modern fashion education. It reflects the creativity of the student, through the creative vision, the modern spirit and reveals the diversity and specifics of fashion trends in the process of work. Students create digital fashion sketches based on sources of inspiration: trends in the line and materials; functional and technical requirements; futuristic and avant-garde ideas. The discipline is included in the training of students in order to achieve artistic expression and develop creativity in the student. It is a fundamental part of fashion design training.

Course content:

The course introduces students to the main digital programs related to the implementation of fashion digital sketches; to the main activities and functions of the individual tools of computer programs when working on the digital fashion sketch; working with the main computer programs; working with sketching as a first step towards visualizing a given idea through graphic design and the real presentation of an idea in a fashion collection of sketches on a theme.

Teaching and assessment technology:

Lectures are held in a specialized design room, equipped with the relevant technical equipment: computers and programs for digital fashion sketches. At the end of the semester, the course ends with an exam. The final grade is formed by the assessment of ongoing control and the exam grade.

COLOR INTERPRETATIONS OF MODERN DIRECTIONS IN PAINTING

ECTS credits: 3.0	Semester: 7th semester
Knowledge test form: exam	Weekly timetable: 2 lectures, 1 seminar
Course type: lecture and seminar	Status of the discipline: Mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts, Faculty of Arts

Lecturer/s/:

Assoc. Prof. Dr. Diana Zaharieva

Abstract:

The discipline is included as a mandatory course in the curriculum of the specialty "Fashion" - Bachelor's Degree. Through it, students acquire knowledge, skills and competencies for their future design and artistic activity, become familiar with the visual effects of compositional stylistic elements and the basic laws for their organization. The discipline is organized with lectures and seminar exercises and is directly related to the training in another previous discipline "The Art of the 20th Century". By solving creative color tasks, the students aim to improve their artistic practical skills and knowledge for the application of various painting (applied and fine) techniques

and means; the aim is to master the specifics of working with different materials and techniques when solving abstract, thematic-pictorial or applied-utilitarian tasks.

Course content:

Acquisition of knowledge, skills and competencies by students to compose and stylize nature creatively, to independently interpret the acquired theoretical knowledge in the field of stylization in color tasks, refracted through the prism of new trends in the art of the 20th century; To professionally apply the knowledge and acquired practical experience through new, non-standard approaches and well-argued creative solutions. To master the specifics of artistic techniques and means of expression of the individual directions in visual arts such as: abstract expressionism, neoplasticism, elementarism, post-painterly abstraction, symbolism, futurism, stereometric painting, fauvism, orphism, surrealism, visual-kinetic art, etc.

Teaching and assessment technology:

Each lecture is given a brief introduction, ensuring the necessary transition from one topic to another and emphasizing the knowledge that ensures the successful implementation of the students' practical activities (artistic and expressive means, techniques and methods for solving color problems). According to the content of the lecture material, the lectures are illustrated with visual audiovisual material, presented in presentations, multimedia and television equipment specially prepared for each lecture (topic).

At the end of the seventh semester, students graduate with a theoretical exam. It is carried out by drawing an exam ticket with a question from the pre-set outline and a presentation of the practical assignments completed during the semester in the form of colored tasks.

MARKETING

ECTS credits: 4.0	Semester: VII
Knowledge test form: exam	Weekly timetable: 3 liters and 1 liter.
Course type: lecture and practical	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Television, Theater and Cinema Arts, Faculty of Arts

Lecturer(s):

Senior Assistant Professor Dr. Nonka Obreshkova

Abstract:

The subject "Marketing" is intended for students studying for the acquisition of the "Bachelor" degree with the professional qualification "artist - designer". The course of lectures introduces students to the essence of marketing and the need for its application in the fashion business, the elements of the marketing mix, the specifics of marketing in the fashion industry, the place of the marketer in the management of fashion projects, the place of the marketer in distribution, advertising and public relations in the fashion business. The aim is: (i) for students to acquire in-depth theoretical knowledge of marketing in the fashion industry, (ii) to know the peculiarities of marketing activity in the management of fashion projects in the fashion business, (iii) to know the dependencies between marketing, advertising, product positioning and public relations in the fashion industry.

Course content:

The Marketing course includes: Introduction to marketing - essence and historical development;

Marketing research and marketing information; Marketing environment; Market segmentation and positioning; Product policy; Innovation and innovation policy; Innovation and innovation policy; Innovation and innovation policy; Distribution policy; Advertising and advertising policy; Public relations (PR); International marketing; Merchandising and franchising in the fashion business.

Teaching and assessment technology:

The course is taught in the form of lectures and seminars. At the beginning of each lecture, a brief introduction is given, ensuring the necessary transition from one topic to another. In the process of introducing the students to the new topic, a discussion is held with them in order to achieve continuity between the individual lectures and for them to come to their own conclusions that they can incorporate into the new material.

According to the content of the lecture material, the lectures are illustrated with tabular, graphic and audiovisual material, presented in PowerPoint presentations specially prepared for each lecture (topic) using a multimedia projector.

At the end of the 7th semester, the course ends with a written exam - developing a question from a syllabus. Knowledge, skills and competence are assessed during the seminar classes, during the implementation of the current control, and the results achieved from the assigned tasks and tests are of great importance.

PRODUCTION ORGANIZATION AND MANAGEMENT

ECTS credits: 4.0	Semester: 7th semester
Knowledge test form: exam	Weekly timetable: 3 tsp., 1 tsp.
Course type: lecture and seminar	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Television, Theater and Cinema Arts, Faculty of Arts

Lecturer(s):

Senior Assistant Professor Dr. Nonka Obreshkova

Abstract:

This course aims to form economic thinking and help students who have chosen the Fashion major to navigate the complex world of free entrepreneurship. The program includes: examining the issues of the market economy and the market mechanism; the behavior of micro-units (forms), their place, mutual connection and mutual dependence in the national and world economy.

Course content:

Introduction to the problems of economics, organization and management of production. Economic activity. Economics - the science of limited possibilities. Problems of choice and alternative value. Object, subject and method of economics. Basic principles of economics and the economic way of thinking. Economics in the service of civil society. Functions of economic science. Individual use of the principles of economic science. Forms of economic organization of society. The market for ownership of factors of production. Property: legal and economic aspects. Property and market. Entrepreneurial activity and the new society. Essence of entrepreneurship and its place in modern society. Philosophy of entrepreneurship. Organization and management of the market. Organization and management of the company's relations with the state and legal institutions.

ORGANIZATION AND MANAGEMENT OF A FASHION AGENCY

ECTS credits: 4.0	Semester: 7th semester
Knowledge test form: exam	Weekly timetable: 3 lectures, 1 seminar
Course type: lecture and seminar	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Television, Theater and Cinema Arts, Faculty of Arts

Lecturer(s):

Senior Assistant Professor Dr. Nonka Obreshkova

Abstract: This course examines the problems of the essence of the company (fashion agency) as an object and subject of production. The process of creating a fashion agency. The issues of organization and management of company production are examined. The sources of information of the company, commercial activity, management of the reserves of the fashion agency are studied. The issues of organization, personnel management, their professional training, remuneration, finding sources of financing and crediting are analyzed. The strategic aspects of the company (fashion agency) are analyzed. Course content:

The company (fashion agency) as an economic entity. Organization of the MA. Basic elements of the organization. Structure of the organization of the MA. Development of the structure of the MA. Management of the MA: decisions and power. Content of the process of management, control and regulation. Decision-making. Means used in decision-making. Centralization and decentralization of the management of the MA. Personnel management of the MA. Principles of the organization of personnel management. Management of the hiring of workers. Pay systems. Modeling the strategic behavior of the company. Models of the strategic portfolio. Strategic analysis of technology. Strategic behavior. Modern requirements for an adequate structure. Strategy for the growth of the MA.

FASHION PHOTOGRAPHY

ECTS credits: 4.0	Semester: 7th semester
Knowledge test form: exam	Weekly timetable: 2 lectures, 2 seminars
Course type: lecture and seminar	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Television, Theater and Cinema Arts Faculty of Arts

Lecturer(s):

Prof. Dr. Tsvetan Nedkov

Abstract:

The discipline "Fashion Photography" for students majoring in "Fashion" is an elective discipline in which the theoretical and practical foundations of photographic fine art and the foundations of artistic fashion photography are studied.

Photography proves to be extremely convenient for the creative development of every student, from a methodological point of view, first of all with its "statics", as it provides a wonderful opportunity to improve the means of expression in detail, and in practical exercises to perform them, and then to analyze the individual vision of the student-author and in the process of analysis to make

corrections for a more complete creation of the photographic artistic image. Practice shows that excellent mastery of the means of expression with the methods of photography helps in the later creation, on the basis of modern technical and artistic means of visual expression, of good works for the needs of photo advertising, fashion photography and industrial design.

Course content:

The theoretical part and the seminar exercises allow for detailed and systematic work on the composition of the image, the lighting, the tonal and color solution of the photographic frame, which practically makes the discipline a necessity in the practice of the artist-designer.

At the very beginning of the course, the basics of photography, the basics of composition, the lighting of the photographic image, the tonal solution in black and white photography, the compositional and color solution of the color photo are studied.

In practical terms, mastering the basics of composition with the means of photography enables our future specialists to realize themselves in other areas of art and life - photographic advertising, applied photography, artistic photography, etc.

ADVERTISING DESIGN

ECTS credits: 4.0	Semester: 7th semester
Knowledge test form: exam	Weekly timetable: 3 lectures, 1 seminar
Course type: lecture and seminar	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Television, Theater and Cinema Arts, Faculty of Technology

Lecturer(s):

Assoc. Prof. Dr. Ognyan Georgiev

Abstract:

Through the course, students achieve skills and competencies in the basic principles, laws and norms in advertising design, through computer design, as well as exhibition modules and elements, equipment and technologies. The student is able to professionally interpret and visualize advertising design tasks in an artistic and creative way, for which he is assigned a thematic and exhibition plan. In the process of work, objects for students are advertising boards, trademarks, registered fonts, souvenirs, leaflets, catalogs, prospectuses, posters, banners, etc.

Course content:

The student acquires: skills to develop corporate advertising, design of commercial and cultural objects and advertising; to work with computer graphics products; basic knowledge of composition, color science, fonts, working with grids, graphic symbols, light; work on the Design Principles module - aesthetics, visualization, composition; the Graphic Design module - basic knowledge and skills for working with raster and vector graphics, applicable in every aspect of design; the Web Design module - knowledge for creating prototypes of various levels.

Teaching and assessment technology:

In the process of learning, students use a wide range of tools in the process of creating and processing images and the optimal communication between types of software, for the implementation of the tasks set in their work; they become familiar with the types of digital images, color, font and composition at the basis of the implementation of the tasks of advertising design, as well as with a combination of programs Adobe Illustrator, Adobe Photoshop and Adobe

InDesig. Students receive an assessment of a developed outline or portfolio of one or several models and defend their advertising design before the teacher leading the discipline.

CLOTHING ACCESSORIES

ECTS credits: 3.0	Semester: 8th semester
Knowledge test form: exam	Weekly timetable: 2 lectures, 1 seminar
Course type: lecture and practical	Status of the discipline: mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts, Faculty of Arts

Lecturer(s):

Ch. assistant Dr. Milka Alexandrova

Abstract:

The training in the discipline "Clothing Accessories - Accessories" includes studying the theoretical concepts related to the accessory throughout the various historical periods to the present day. Students will gain basic knowledge about the accessory as a component - its aesthetic value, symbolic role, as a mark and message. The detailed analysis of the historical costume with an emphasis on the ensemble of accessories is mandatory in the preparation of fashion students. Only after such preparation, they could build a foundation on which to study the modern accessory and its application in the creative projects that they, as authors, will develop. Modern fashion, as well as the theatrical costume of the 21st century, are two areas in which such prepared students would become professionals. Therefore, comprehensive training on the topic is of particular importance. In the program, trends in modern accessories are a priority, as a priority.

Course content:

Students should become familiar with the various additions and accessories in clothing that characterize the costume not only in a certain era, but also for the social identity of the person. Knowledge about personal belongings and jewelry, and types of decorations, ornaments, etc., should help them discover the typical characteristics of individual groups of costumes, their creative interpretation in contemporary clothing projects. They become familiar with the challenge of new products related to the everyday life of modern man and Hi-tek technologies.

Teaching and assessment technology:

The lecture course is carried out in the traditional way, supported by reproductions, documentaries and feature films. Tasks for independent work are set in extracurricular activities.

The course ends with an exam. The final grade is formed by the assessment from ongoing control (essay and portfolio) and the exam grade.

INTELLECTUAL PROPERTY

ECTS credits: 4.0	Semester: VIII
Knowledge test form: exam	Weekly timetable: 3 lectures, 1 seminar
Course type: lecture and seminar	Status of the discipline: mandatory
Specialty: Fashion	Methodological guide: Department of Television, Theater and Cinema Arts Faculty of Arts

Lecturer(s):

Senior Assistant Professor Dr. Nonka Obreshkova

Abstract: The training in the discipline "Intellectual Property" is aimed at revealing the main theoretical and practical problems related to the objects of industrial property and copyright and related rights, their protection and the licensing of intellectual property rights.

Course content:

The lecture course examines the essence of intellectual property, objects of industrial property and copyright; forms of protection of intellectual results; forms of commercialization of objects of intellectual property; licensing trade in objects of intellectual property.

In the exercises, students develop research on the existence of prior rights, develop case studies and a design strategy for the company.

The course corresponds to the general objectives and qualification characteristics of the specialty, with the academic standards of the University, and enriches the professional competencies of the students.

Teaching and assessment technology:

The training in the discipline Intellectual Property is aimed at revealing the main theoretical and practical problems related to the objects of industrial property and copyright and related rights, their protection and the licensing of intellectual property rights.

The exam is written. The grade is based on the quantity and quality of the student's work and their level.

PRODUCTION PRACTICE

ECTS credits: 5.0	Semester: 8th semester
Knowledge test form: current assessment	Weekly timetable: 5 practicals
Course type: practically	Status of the discipline: mandatory
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer(s):

Senior lecturer Maria Onteva

Abstract:

The production practice is carried out in fashion companies / enterprises / for formal wear in the conditions of a real production process. After an artistic council composed of both parties - a teacher and a representative of the fashion institution, the implementation of the respective collection presented by the students is determined. In the cooperation between the fashion companies and the university, students prepare for their future independent realization. They have the opportunity to work with clients and apply their skills in designing, constructing and modeling outfits and accessories to them. This discipline is inextricably linked to the economics and organization of sewing production for formal wear.

Course content:

The goals and objectives of the course are for students to acquire expanded and in-depth knowledge, skills, and competencies for their future professional realization in the field of designing, implementing, and presenting independent collections of formal attire. In the process of work,

students must independently recreate the acquired knowledge in the production of complete clothing with different constructions, from different materials and technological options. In this way, students master the methods and means for implementing the organic connection between the design, construction, and technology of formal attire and practical activity. By collecting, processing, and interpreting information,

creates prerequisites for generating creativity in students.

Teaching and assessment technology:

Practical exercises are held in a specialized production room with the necessary modern machinery for the production of formal wear. Before each class, students are informed about the need for preliminary preparation on the relevant topic. At the end of the eighth semester, students graduate with a current assessment. It is formed by checking the practical works produced during the semester and their final presentation to an audience.

DIRECTION OF A FASHION SHOW

ECTS credits: 3.0	Semester: 8th semester
Knowledge test form: exam	Weekly timetable: 2 lectures, 1 practical
Course type: lecture and practical	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Fine Arts, Department of Choreography Faculty of Arts

Lecturer(s):

Assoc. Prof. Dr. Diana Zaharieva
Assistant Dr. Plamena Moralieva

Abstract:

The discipline introduces students to the main characteristics of theoretical material and work on an individual practical task, giving them the opportunity to acquire an initial set of knowledge and professional skills related to directing a revue show (fashion show). The predominant focus of the students' training is to master the team principle of work, going through all the stages related to the implementation of the revue show. The training is oriented towards acquiring the widest possible range of knowledge, skills and competencies necessary for the successful implementation of a revue show (fashion show).

Course content:

Genre diversity and the essence of performances; familiarization with the dramaturgical basis of the future performance (drama text, script, libretto); components for building the performance (scenography, lighting, fashion costume - fashion collections with selected thematic trends, completed sets, musical design, sound score, choreographic production, movement score); familiarization with emblematic works in the field of theater, show business, revue performance and cinema; creative team realizing the performance (director, fashion costumes, author of the dramaturgy, script, set designer, choreographer, music designer, lighting, manager), etc.

Teaching and assessment technology:

Lectures are conducted in the classical manner, with students being introduced to the intended material sequentially. During practical classes, each student develops their own scripts for a performance with a corresponding concept for its realization.

The guidelines for the script and the control of the preparation are carried out during the exercises. Without a script that has received a satisfactory grade, the student is not allowed to take the exam.

FASHION SHOW - STAGE BEHAVIOR

ECTS credits: 3.0	Semester: 8th semester
Knowledge test form: exam	Weekly timetable: 2 tsp., 1 tsp.
Course type: lecture and practical	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Choreography, Faculty of Arts

Lecturer/s/:

Prof. Dr. Anelia Yaneva

Abstract:

The course is an interactive one and prepares students in the field of stage presentation of collections, different in historical, stylistic and genre direction. It introduces the mechanisms for building a fashion spectacle. It draws out the connection between the art of fashion with theatrical-scenic, choreographic-plastic and scenographic laws. It draws attention to the influence of socio-cultural factors in historical retrospection. The practical part is also aimed at the role of musical design in the realization of various models on the catwalk in the context of contemporary aesthetic trends.

Course content:

The course includes: A look through the centuries. The costume and its connection with folk and aristocratic dance. Sign dances that influenced aesthetic criteria in different historical periods. Music, style and etiquette. Dance forms through the centuries as a basis for modern solutions. Directing a Fashion Show. Teamwork - director, set designer, choreographer, costume designer, lighting. Role and importance of stage performance. Music and its importance in the stage performance of clothing. The influence of the theme and composition of dance on the fashion catwalk. Stage behavior. Placement in space. Circles of attention on the stage. Gesture - meaning and role. Accuracy in the execution of movement and form. World theater practices and their application on the fashion catwalk. Possible interactive techniques for developing the physical body and concentration. (stretching, professional dance techniques, relaxation, body building). The role of the costume designer in presenting the collections. Collaboration with the choreographer. Technique of French choreographers who worked with designers Paul Gaultier and Thierry Mugler participated in the fashion competition "La mode pour demain". Getting to know the most prestigious show-shows of "Lido" and "Crazy Horse". Introduction to the presentation style of various costume designers: Christian Dior; 1950 - Guy Laroche; 1951 - Coco Chanel; 1967 - Hélène Rocha; Yves Saint Laurent.

Teaching and assessment technology:

The lectures are conducted by the classic way as the students are introduced consistently with the intended material.

Practical exercises are held in a specialized dance hall with the necessary equipment for stage performance and practicing dance and theater techniques.

At the end of the VIII semester, students graduate with an overall grade composed of a grade of current control and assessment of a written semester exam.

ARTISTIC DESIGN OF CHILDREN'S CLOTHING

ECTS credits: 4.0	Semester: 7th semester
Knowledge test form: exam	Weekly timetable: 2 lectures, 1 practical
Course type: lecture and practical	Status of the discipline: elective
Specialty: Fashion	Methodological guide: Department of Fine Arts Faculty of Arts

Lecturer/s/:

Ch. assistant Dr. Rositsa Angelova

Abstract:

The course "Artistic Design of Children's Clothing" covers current issues in the design of children's clothing. It introduces students to the historical development of children's clothing. In the course, students learn to design the entire range of children's clothing, taking into account the age characteristics of children. The changes in children's clothing in historical terms are examined. The emphasis is on the design of children's clothing using modern methods.

Course content:

Artistic Design of Children's Clothing" is for students to acquire expanded and in-depth knowledge, skills and competencies for the design and production of children's clothing. The tasks are a historical overview of children's clothing and a study of this segment of fashion in modern times. Another task of the course is for the student to learn the specifics of designing children's clothing and skillfully apply and interpret them.