

## SOUTH-WEST UNIVERSITY "NEOFIT RILSKI" – BLAGOEVGRAD

**Address:** 66 Ivan Mihaylov St. , 2700 Blagoevgrad, Bulgaria **Website:** www. swu. bg

## **FACULTY OF ARTS**

# **Department of Television, Theatre and Cinema Art**

Bulgaria, 2700 Blagoevgrad, 3 Polkovnik Dimov St. E-mail: <a href="mailto:art@swu.bg">art@swu.bg</a>

## **BACHELOR'S DEGREE PROGRAM**

Film and Television Directing

## INFORMATION PACKAGE

For the Use of the European Credit Transfer and Accumulation System (ECTS)

## **Bachelor's Degree Program in Film and Television Directing**

Graduates of a Bachelor of Arts (BA) degree in Film and Television Directing can find employment as directors, producers, editors, screenwriters, and production coordinators in film, television, advertising agencies and digital media companies. They may also work in related fields such as marketing, public relations, arts administration, and academia. Opportunities exist with film production companies, broadcast networks, streaming services, and digital platforms.

The director plays a pivotal role as a creative interpreter of the screenwriter's ideas and works in collaboration with the cinematographer, editor, actors and other professionals and technical specialists. The director is responsible for the artistic and technical realization of an audiovisual work.

Working collaboratively with artists and technical specialists, the director is responsible for the artistic and technical realization of an audiovisual work. This requires both extensive cultural knowledge and proficiency with contemporary cinematic and media technologies.

The academic process encourages initiative and creative expression. Students develop critical thinking and practical skills through course assignments and real-world projects. Instruction is complemented by disciplines in dramaturgy, screenwriting, visual storytelling, acting, cinematography, music and editing in film. To create highly artistic works in this field, they

have gained knowledge in all areas of art, as well as technological skills related to their work in the new digital era of film and television production, production, scenography, sound and music. Training also includes media economics, marketing, and advertising design. Graduates are well-prepared to work in competitive professional environments and may pursue entrepreneurial ventures within the media and audiovisual industries.

The curriculum includes both theoretical and practical coursework. Students may also elect classes in pedagogy, psychology, and team-based production methodologies.

# **Graduate Competencies**

Graduates of the program are fully qualified to:

- Work as directors in film and television (fiction, documentary, short forms);
- Lead or contribute to independent and collaborative creative projects;
- Operate in dynamic production environments, including commercial and public media sectors:
- Assist in the development and execution of audiovisual productions;
- Participation in the creation of highly artistic works, both in the country and when working with international creative teams in the country and abroad.

# CURRICULUM STRUCTURE /the ECTS manual of the European Committee is used/

# Subject: Film and TV directing – Bachelor's Degree Program FOR 8 SEMESTES

| First year                            |         |                                  |         |  |  |
|---------------------------------------|---------|----------------------------------|---------|--|--|
| First Semester                        | ECTS    | Second Semester                  | ECTS    |  |  |
|                                       | кредити |                                  | кредити |  |  |
| Introduction to Film and TV Directing |         | Introduction to Film and TV      |         |  |  |
| - Part I                              | 4,5     | Directing - Part II              | 4,5     |  |  |
| Cinematographic work of the Director  |         | Cinematographic work of the      |         |  |  |
| of Photography (DOP) - Part I         | 4,5     | Director of Photography (DOP) -  |         |  |  |
| Film Editing Theory- Part I           | 4,5     | Part II                          | 4,5     |  |  |
| Sports                                | -       | Film Editing Theory- Part II     | 4,5     |  |  |
|                                       |         | Current Study Practice           | 3,0     |  |  |
|                                       |         | Sports                           | -       |  |  |
|                                       |         |                                  |         |  |  |
| Optional disciplines / The students   |         | Optional disciplines / The       |         |  |  |
| can choose only 4 disciplines/        |         | students can choose only 3       |         |  |  |
|                                       |         | disciplines/                     |         |  |  |
| Introduction to Adobe Premiere        | 4,5     | Adobe Premiere Practice          | 4,5     |  |  |
| Director's Script                     | 4,5     | Director's interpretation of the | 4,5     |  |  |
| Optics and Cinematography             | 4,5     | topic                            |         |  |  |
| Introduction to Television Equipment  | 4,5     | Lighting equipment               | 4,5     |  |  |
| and Technologies                      |         | Basics of television equipment   |         |  |  |
| Basics of Dramaturgy                  | 4,5     | and technologies                 | 4,5     |  |  |
| Basics of Composition                 | 4,5     | Greek mythology and religion     | 4,5     |  |  |

| History of Cinema and TV - Part I Film Analysis Bulgarian Literature of the 20th Century History of Fine Arts | 4,5<br>3,0<br>3,0<br>3,0 | History of cinema and TV - Part II History of modern visual arts Modern Bulgarian literature Introduction to sound technology Culture of written speech | 4,5<br>4,5<br>3,0<br>3,0<br>3,0<br>3,0 |
|---|--------------------------|---|--|
| O I   |                          |   |  |
| Second year   | Гото                     | F   | FOTO                                   |
| Third semester  | ECTS                     | Fourth semester   | ECTS                                   |
| Directing in documentary  | кредити                  | Directing in documentary  | кредити                                |
| forms - Part I  | 4,5                      | forms - Part II   | 4,5                                    |
| Cinematography in documentary and   | 1,0                      | Cinematography in   | 1,0                                    |
| science cinema - Part I   |                          | documentary and   |  |
| Editing of documentary forms - Part I   | 4,5                      | science cinema - Part II  | 4,5                                    |
|   | 4,5                      | Editing of documentary forms -  |  |
|   |                          | Part II   | 4,5                                    |
|   |                          | Current Study Practice  | 3,0                                    |
| Outional disciplines / The students   |                          | Ontional disciplines / The  |  |
| Optional disciplines / The students can choose only 4disciplines/   |                          | Optional disciplines / The students can choose only 3   |  |
| can choose only 4disciplines/   |                          | disciplines/  |  |
| Introduction to computer editing  | 4,5                      | Basics of computer editing  | 4,5                                    |
| Dramaturgy of documentary film  | 4,5                      | Television directing  | 4,5                                    |
| Directing in science documentary  | 4,5                      | Basics of photo composition   | ,                                      |
| Introduction to composition of the  |                          | Dramaturgy of television forms  | 4,5                                    |
| photographic image  | 4,5                      | Computer formats  | 4,5                                    |
| Technology of video editing   | 4,5                      | Modern photography  | 4,5                                    |
| Psychology  | 4,5                      | Multiple-camera setup   | 4,5                                    |
| Camera equipment  | 4,5                      | TV journalism   | 4,5                                    |
| Basics of film production Working with microphones  | 3,0<br>3,0               | Music layout History of music   | 4,5<br>4,5                             |
| History of Bulgarian cinema   | 3,0                      | Thistory of music   | 4,5<br>4,5                             |
| Cinema terminology  | 3,0                      |   | 1,0                                    |
|   |                          |   |  |
|   | Total 30                 |   | Total 30                               |
| Third year  |                          |   |  |
| Fifth semester  | ECTS                     | Sixth semester  | ECTS                                   |
|   | Кредити                  |   | кредити                                |
| Directing in Feature Film - Part I  | 9,0                      | Directing in Feature Film - Part II   | 9,0                                    |
| Dramaturgy of Feature Film Part I   | 4,5                      | Dramaturgy of Feature Film Part   | 4,5                                    |
| Acting - Part I   | 3,0                      | II  |  |
|   |                          | Acting - Part II  | 3,0                                    |
| Optional disciplines / The students can choose only 3 disciplines/  |                          | Optional disciplines / The students can choose only 3   |  |
|   |                          | disciplines/  |  |
| Basic principles of casting in cinema   | 4,5                      |   |  |
| Director's explication  | 4,5                      | The director's work with the  | 4.5                                    |
| Scenography and costume design -  | 15                       | actor on the film image   | 4,5                                    |
| Part I  | 4,5                      | Background in cinema  | 4,5                                    |
| Copyright and laws in culture Sound in feature films  | 4,5<br>4,5               | Principles of the educational film  | 4,5                                    |
| Script diary  | 4,5                      | Scenography and costume design - Part II  | 4,5                                    |
|   | 4,5                      | Marketing in the arts   | 4,5                                    |
| Film adaptation of literature   | 7,0                      | i Markenno in me aus  |  |

| second half of the 20th century<br>TV show<br>Dramaturgy in a TV series<br>Aesthetics   | 4,5<br>4,5<br>4,5<br>4,5                             | Musical Adaptation Movies Reflection of the cultural and historical heritage in audiovisual works Contemporary Bulgarian cinema  | 4,5<br>4,5<br>4,5                |
|---|--|--|----------------------------------|
|   | Total 30   |  | Total 30                         |
| Fourth year   |  |  |                                  |
| Seventh semester  Contemporary Directorial Explorations in Fiction and Documentary Cinema - Part I Screenwriting - Part I Developing a project in the field of art  | ECTS<br>кредити<br>8,0<br>4,5<br>4,0                 | Eighth semester  Contemporary Directorial Explorations in Fiction and Documentary Cinema - Part II Screenwriting - Part II Cinema Production Personal Art Project Exam | 8,0<br>4,5<br>4,5<br>4,0<br>10,0 |
| Optional disciplines / The students can choose only 3 disciplines/  |  |  |                                  |
| Technical Director - Vision Mixer Director's work with the actor in front of the camera Directing an ecological film Visual advertising Dubbing in Film Contemporary world cinema Copyright licensing History of philosophy | 4,5<br>4,5<br>4,5<br>4,5<br>4,5<br>4,5<br>4,5<br>4,5 |  |                                  |
|   | Total 30   |  | Total 30                         |

**8 SEMESTERS: 240 CREDITS** 

# **Compulsory Courses**

# BACHELOR'S DEGREE PROGRAM FILM AND TELEVISION DIRECTING Bachelor's Degree Program - 8 semesters

# **COURSE DESCRIPTION**

# INTRODUCTION TO FILM AND TV DIRECTING - PART 1

**ECTS credits:** 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

**Knowledge check form:** c. a. /current assessment/

Type of exam: practically

Semester: I

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Assoc. Prof. Irina Kitova, PhD; Chief Assist Prof. Ivan Vladimirov, PhD; Chief

Assist Prof. Petar Rusev, PhD

## **Course outline:**

The course "Introduction to Film and TV Directing" - Part 1 provides students with theoretical and practical knowledge about the essence of film art and the principles of building a film narrative, about the means of expression in cinema and audiovisual arts and their creative use, about the transformation of the creative idea into a work of art. The training includes revealing the specific features in building the visual interpretation of the theme, idea and plot. The main types of cinema, contemporary forms, different genres and their features are clarified. The thematic theoretical and practical corpus related to television and new media is structured on the same principle.

# CINEMATOGRAPHIC WORK OF THE DIRECTOR OF PHOTOGRAPHY (DOP) - PART I

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hour of exercise

Knowledge check form: c. a. /current assessment/

Type of exam: practically

Semester: I

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Prof. Tsvetan Nedkov, PhD, Assoc. Prof. Krum Ivanov, PhD

**Course outline:** 

In theoretical and practical terms, students study the basic principles of the theory of cinema and television, the basic principles of the organization and technology of television and film production. Students receive training on how to manage all cinematographic and television equipment, to manage the work of all subordinate units. The theoretical part and practical tasks of the discipline "Cinematographic work of the cameraman - Part I" allow to work in detail and systematically on the composition of the image, lighting, tonal and color solution of the film and television frame, the movement in the frame of the camera and actors, which makes the discipline fundamental in mastering the mastery of cinematography.

### FILM EDITING THEORY - PART I

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hour of exercise

**Knowledge check form:** c. a. /current assessment/

**Type of exam:** practically

**Semester:** I

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Bilyana Topalova, PhD

**Course outline:** 

The course "Film Editing Theory" - Part I includes an introduction to the basic concepts related to the initial development of editing, the development of editing during the silent film period and its development. It introduces the basic expressive means of editing - orientation in space, editing connections, basic concepts related to the frame, types of editing, their dramaturgical and expressive possibilities, types of editing connections. The goal is to master the basic expressive means of the film language, which are the basis for work in feature, documentary and television forms.

## INTRODUCTION TO FILM AND TV DIRECTING - PART 2

ECTS credits: 4,5

**Weekly horarium:** 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: II

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Assoc. Prof. Irina Kitova, PhD; Chief Assist Prof. Ivan Vladimirov, PhD, Chief

Assist Prof. Petar Rusev, PhD

#### **Course outline:**

The course "Introduction to Film and TV Directing" - Part 2 provides students with theoretical and practical knowledge about the essence of film art and the principles of building a film narrative, about the means of expression in cinema and audiovisual arts and their creative use, about the transformation of the creative idea into a work of art. The training includes revealing the specific features in building the visual interpretation of the theme, idea and plot. The main types of cinema, contemporary forms, different genres and their features are clarified. The thematic theoretical and practical corpus related to television and new media is structured on the same principle. In the second part of the course, special attention is paid to the means of expression for building screen reality.

# CINEMATOGRAPHIC WORK OF THE DIRECTOR OF PHOTOGRAPHY (DOP) - PART II

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: II

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Prof. Tsvetan Nedkov, PhD, Assoc. Prof. Krum Ivanov, PhD

**Course outline:** 

In theoretical and practical terms, students study the basic principles of the theory of cinema and television, the basic principles of the organization and technology of television and film production. Students receive training on how to manage all cinematographic and television equipment, to manage the work of all subordinate units. The theoretical part and practical tasks of the discipline "Cinematographic work of the cameraman - Part II" allow to work in detail and systematically on the composition of the image, lighting, tonal and color solution of the film and television frame, the movement in the frame of the camera and actors, which makes the discipline fundamental in mastering the mastery of cinematography.

#### FILM EDITING THEORY - PART II

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: II

**Lecturer:** Assoc. Prof. Bilyana Topalova, PhD

**Course outline:** 

The course "Film Editing Theory" - Part II includes developing knowledge about the basics of editing, spatial construction of the image, working with the category of time, building skills for tempo and rhythm, overall image. Skills for teamwork, for developing and preparing independence and practical skills related to the editing composition are built.

## **CURRENT STUDY PRACTICE**

ECTS credits: 3,0

Weekly horarium: 2 hour of exercise

**Knowledge check form:** c. a. /current assessment/

**Type of exam:** practically

Semester: II

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Chief Assist Prof. Petar Rusev, PhD; Chief Assist Prof. Ivan Vladimirov, PhD

**Course outline:** 

The course "Current Study Practice" course aims to build skills related to conceptualizing a theme and idea for an audiovisual work, organizing production and leading a film crew. Students in "Film and TV Directing" must learn to build a number of skills related to good professional communication, organization, creative approach during preparation, discipline during preparation, photography and post-production.

## **DIRECTING IN DOCUMENTARY FORMS**

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

**Semester:** III

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Assoc. Prof. Irina Kitova, PhD, Chief Assist Prof. Petar Rusev, PhD, Chief Assist

Prof. Ivan Vladimirov, PhD

## **Course outline:**

The course "Directing in documentary forms" - Part I provides students with theoretical and practical knowledge about the essence of documentary film, work in television and the stages of creating an audiovisual work from the idea to its final realization. The training includes revealing the specific features of the documentary film and its difference from other types of cinema, clarifying the components that make up the documentary narrative, with particular attention paid to the living person as an object of film research. The different genres and their characteristics are clarified.

# CINEMATOGRAPHY IN DOCUMENTARY AND SCIENCE CINEMA - PART I

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

**Knowledge check form:** c. a. /current assessment/

**Type of exam:** practically

Semester: III

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Prof. Tsvetan Nedkov, PhD, Assoc. Prof. Krum Ivanov, PhD

**Course outline:** 

The course "Cinematographic work of the cameraman" - Part I provides students theoretical and practical knowledge about the work of a cinematographer in documentary film, work in television and the stages of creating an audiovisual work from the idea to its final realization. The training includes revealing the specific features of the filming process of the documentary film, the filming and lighting equipment and technologies.

## **EDITING OF DOCUMENTARY FORMS - PART I**

ECTS credits: 4.5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: c. a. /current assessment/

Type of exam: practically

**Semester:** III

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Bilyana Topalova, PhD

**Course outline:** 

The course "Editing of documentary forms" - Part I includes developing knowledge about the work of the editor in documentary cinema, structuring the story, working with the category of time, building the pace and rhythm of the film narrative. Theoretical and practical skills will be developed for working with archival material and various media, for teamwork, for independent decision-making and creative interaction with the director.

# DIRECTING IN DOCUMENTARY FORMS - PART II

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

**Semester:** IV

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Assoc. Prof. Irina Kitova, PhD; Chief Assist Prof. Ivan Vladimirov, PhD; Chief

Assist Prof. Petar Rusev, PhD

## **Course outline:**

The second part of the course "Directing in documentary forms" - Part II builds on basic knowledge with topics related to documentary cinema and the modern film process, new genres, forms, themes (documentary animated film), mockumentary (docucomedy), experimental films and forms, personalized documentary and journalism, etc. During the learning process, attention is also paid to new television forms using a documentary approach - reality, etc. In practical exercises, students will try to master the principles of building a logical, clear and emotional film narrative using documentary film tools. As well as documentary film in the process of globalization, and documentary film and documentary forms in new digital media.

# CINEMATOGRAPHY IN DOCUMENTARY AND SCIENCE CINEMA - PART II

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

**Semester:** IV

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Prof. Tsevatn Nedkov, PhD, Assoc. Prof. Krum Ivanov, PhD

**Course outline:** 

The course "Cinematographic work of the cameraman" - Part II provides students theoretical and practical knowledge about the work of a cinematographer in documentary film and documentary cinema and the modern film process, new genres, forms, themes. Also, work in television and the stages of creating an audiovisual work from the idea to its final realization. The training includes revealing the specific features of the filming process of the documentary film, the filming and lighting equipment and technologies.

#### EDITING OF DOCUMENTARY FORMS - PART II

**ECTS credits:** 4.5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam **Type of exam:** practically

**Semester:** IV

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Bilyana Topalova, PhD

**Course outline:** 

The course "Editing of documentary forms" - Part II includes developing knowledge about the work of the editor in documentary cinema and the modern film process, new genres, forms, themes, structuring the story, working with the category of time, building the pace and rhythm of the film narrative. Theoretical and practical skills will be developed for working with archival material and various media, for teamwork, for independent decision-making and creative interaction with the director.

## **CURRENT STUDY PRACTICE**

ECTS credits: 3.0

Weekly horarium: 2 hour of exercise

**Knowledge check form:** c. a. /current assessment/

Type of exam: practically

**Semester:** IV

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Chief Assist Prof. Petar Rusev, PhD; Chief Assist Prof. Ivan Vladimirov, PhD

**Course outline:** 

The course "Current Study Practice" in the fourth semester aims to build skills related to building a creative concept, organizing a production, leading a film crew and implementing an audiovisual documentary project. Students of "Film and TV Directing" must learn to build a number of skills related to good professional communication, organization, creative approach during preparation, discipline during preparation, photography and post-production.

## **DIRECTING IN FEATURE FILM - PART I**

ECTS credits: 9,0

Weekly horarium: 3 hours of lectures, 3 hours of exercise

**Knowledge check form:** c. a. /current assessment/

Type of exam: practically

Semester: V

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Assoc. Prof. Irina Kitova, PhD; Chief Assist Prof. Ivan Vladimirov, PhD; Chief

Assist Prof. Petar Rusev, PhD

#### **Course outline:**

The course "Directing in Feature Film" - Part 1 gives students knowledge and skills for the director's work on a feature film - from the script to the final version of the film. Through theory and practice, they will delve into the very essence of the creative process and the interaction with the actor and will become familiar with the ways - creative and technical - in creating a film unit from the overall structure of film production in the modern film process.

## DRAMATURGY OF FEATURE FILM PART I

**ECTS credits: 4,5** 

Weekly horarium: 2 hours of lectures, 1 hours of exercise

**Knowledge check form:** c. a. /current assessment/

Type of exam: practically

Semester: V

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Chief Assist Prof. Petar Rusev, PhD; Chief Assist Prof. Ivan Vladimirov, PhD

**Course outline:** 

The course "Dramaturgy of Feature Film" - Part 1 aims to prepare students to analyze the elements of specific film language and expression, the rules of scriptwriting in cinema, and the ways of their use in creating a feature film script.

## **ACTING - PART I**

ECTS credits: 3,0

**Weekly horarium:** 1 hours of lectures, 1 hours of exercise

Knowledge check form: c. a. /current assessment/

Type of exam: practically

**Semester:** V

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Assist Prof.Milena Aneva, PhD; Chief Assist Prof. Rositsa Obreshkova, PhD

**Course outline:** 

Through lectures, exercises and self-training, the comprehensive (theoretical and practical and technical, creative) mastery of professional acting skills is pursued. Formal and creative discipline, self-control and the ability to work in a team, artistic taste and culture are cultivated, professional discipline and ethics are mastered. Practical skills for performance, knowledge of the theoretical aspects of theatrical and acting art, creative methods for analyzing works and characters and methods for synthesizing them during public creativity are acquired. The training gives the student the opportunity to discover himself, his capabilities and to complete the formation of the personality not only in professional-creative, but also in mental, business, cultural, etc. aspects.

## **DIRECTING IN FEATURE FILM - PART II**

ECTS credits: 9,0

Weekly horarium: 3 hours of lectures, 3 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: VI

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Assoc. Prof. Irina Kitova, PhD; Chief Assist Prof. Ivan Vladimirov, PhD; Chief

Assist Prof. Petar Rusev, PhD

#### **Course outline:**

The course "Directing in Feature Film" - Part 2 provides students with knowledge and skills for the director's work on a feature film. Through theory and practice, they will delve into the very essence of the creative process and interaction with the actor and will become familiar with the methods - creative and technical - in the creation of short, feature-length and experimental feature films. The second part of the course will allow them to deepen and build on their knowledge and skills for creating a feature film project, selecting actors, forming a team and realizing the film work.

#### DRAMATURGY OF FEATURE FILM PART II

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: VI

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Chief Assist Prof. Ivan Vladimirov, PhD; Chief Assist Prof. Petar Rusev, PhD

**Course outline:** 

The course "Dramaturgy of Feature Film" - Part 2 aims to prepare students to analyze the elements of specific film language and expression, the rules of scriptwriting in cinema, and the ways of their use in creating a feature film script.

## **ACTING - PART II**

**ECTS credits:** 3,0

Weekly horarium: 1 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: VI

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Assist Prof.Milena Aneva, PhD; Chief Assist Prof. Rositsa Obreshkova, PhD

**Course outline:** 

Through lectures, exercises and self-training, the comprehensive (theoretical and practical and technical, creative) mastery of professional acting skills is pursued. Formal and creative discipline, self-control and the ability to work in a team, artistic taste and culture are cultivated, professional discipline and ethics are mastered. Practical skills for performance, knowledge of the theoretical aspects of theatrical and acting art, creative methods for analyzing works and characters and methods for synthesizing them during public creativity

are acquired. The training gives the student the opportunity to discover himself, his capabilities and to complete the formation of the personality not only in professional-creative, but also in mental, business, cultural, etc. aspects.

# CONTEMPORARY DIRECTORIAL EXPLORATIONS IN FICTION AND DOCUMENTARY CINEMA - PART I

ECTS credits: 8,0

Weekly horarium: 3 hours of lectures, 2 hours of exercise

Knowledge check form: c. a. /current assessment/

Type of exam: practically

**Semester:** VII

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Assoc. Prof. Irina Kitova, PhD; Chief Assist Prof. Ivan Vladimirov, PhD; Chief

Assist Prof. Petar Rusev, PhD

## **Course outline:**

The course "Contemporary Directorial Explorations in Fiction and Documentary Cinema" - Part I will allow students to acquire in-depth knowledge about the development of the director's profession in the last 20 years, as well as the development of film art, the emergence of new and hybrid genres, new media, new forms of film presentation.

Students will become familiar with the new trends that are moving the film language forward and will acquire knowledge about the aesthetic preferences of the world's leading directors. They will become familiar with the principles of building the film narrative and work in Europe, Latin America, the Far East /Korea, Hong Kong, China and Japan/, in Iranian cinema and the cinema of the Balkans.

## **SCREENWRITING - PART I**

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: c. a. /current assessment/

Type of exam: practically

**Semester:** VII

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Chief Assist Prof. Ivan Vladimirov, PhD; Chief Assist Prof. Petar Rusev, PhD

**Course outline:** 

The course "Screenwriting" - Part I aims to build and supplement the knowledge and skills of students in building a film narrative, building and developing characters, structuring all dramaturgical elements. Also, to develop competencies for original authorial interpretations of theme and idea, plot and plot, conflict, characters, composition, dialogue and sound solutions, vision and camera movements, to build genre and stylistic specificity.

#### DEVELOPING A PROJECT IN THE FIELD OF ART

ECTS credits: 4,0

Weekly horarium: 1 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: VII

**Lecturer:** Chief Assist Prof. Ivo Sl. Nikolov, PhD

**Course outline:** 

In order to be successful, a good film producer who has the ambition to enter the European and/or global market must have solid knowledge of all stages of realization: from the evaluation of the idea, creative intentions, cultural context and trends, through the development of the script, research, pre-production, production and post-production, to marketing and distribution.

All of these stages essentially apply to any project in the field of art to a greater or lesser extent. A good idea is the beginning, followed by team selection, conceptualization and implementation, and promotion. The development of projects in the field of arts is, of course, not the work of producers alone. The creators themselves can also develop their ideas by preparing projects for support from funds and programs, as well as through independent fundraising through specialized platforms or sponsorship.

# CONTEMPORARY DIRECTORIAL EXPLORATIONS IN FICTION AND DOCUMENTARY CINEMA - PART II

ECTS credits: 8,0

Weekly horarium: 2 hours of lectures, 3 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: VIII

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Assoc. Prof. Irina Kitova, PhD; Chief Assist Prof. Ivan Vladimirov, PhD; Chief

Assist Prof. Petar Rusev, PhD

## **Course outline:**

The course "Contemporary Directorial Explorations in Fiction and Documentary Cinema" - Part II will allow students to acquire in-depth knowledge about the development of the director's profession in the last 20 years, as well as the development of film art.

The second part of the course focuses on the development of contemporary audiovisual forms, digital transformations and challenges. Special emphasis is placed on the social and cultural aspects of the work of contemporary authors and the development of an author's style.

### **SCREENWRITING - PART II**

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 2 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: VIII

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Chief Assist Prof. Ivan Vladimirov, PhD; Chief Assist Prof. Petar Rusev, PhD

**Course outline:** 

The course "Screenwriting" - Part II aims to build and supplement the knowledge and skills of students in building a film narrative, building and developing characters, structuring all dramaturgical elements. Also, to develop competencies for original authorial interpretations of theme and idea, plot and plot, conflict, characters, composition, dialogue and sound solutions, vision and camera movements, to build genre and stylistic specificity.

## **CINEMA PRODUCTION**

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

**Semester:** VIII

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Ivo Sl. Nikolov, PhD

**Course outline:** 

The course on "Production" presents to students the basics and features of the two types of media channels, which are fundamental in the implementation of audio-visual projects. The clear tasks, obstacles and time features in the creation of a series or film (short or full-length, feature or documentary) are described from the point of view of the creative and technical team, actors, distributors. The duties and responsibilities of producers at each stage of work on an audio-visual product are clarified. They are introduced to the completion of the necessary documentation that accompanies each film or series.

#### PERSONAL ART PROJECT

**ECTS credits:** 3.0

Weekly horarium: 2 hours of exercise

Knowledge check form: exam Type of exam: practically

**Semester:** VIII

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Assoc. Prof. Irina Kitova, PhD; Chief Assist Prof. Ivan Vladimirov, PhD; Chief

Assist Prof. Petar Rusev, PhD

## **Course outline:**

The course "Personal Art Project" aims to assist the student in the creation, planning, organization and implementation of an author's diploma creative project. From conceptualizing the theme and idea of the audiovisual work, preparing the project, planning and organizing production. Students of "Film and TV Directing" must learn to build a number of skills related to good professional communication, organization, creative approach during preparation, discipline during preparation, photography and post-production.

## **Elective Courses**

BACHELOR'S DEGREE PROGRAM FILM AND TELEVISION DIRECTING Bachelor's Degree Program - 8 semesters

## **COURSE DESCRIPTION**

## INTRODUCTION TO ADOBE PREMIERE

**ECTS credits: 4.5** 

**Weekly horarium:** 1 hours of lectures, 2 hours of exercise

Knowledge check form: c. a. /current assessment/

Type of exam: practically

Semester: I

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Bilyana Topalova, PhD

**Course outline:** 

The course "Introduction to Adobe Premiere" provides students with theoretical knowledge of Adobe Premiere Pro, which is one of the most widely used editing programs. In recent years, it has established itself as a leading software in professional film and television production. Students will learn about the specifics of the program and the main tools for the editor's work.

## DIRECTOR'S SCRIPT

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: I

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Assoc. Prof. Irina Kitova, PhD; Chief Assist Prof. Ivan Vladimirov, PhD; Chief

Assist Prof. Petar Rusev, PhD

#### **Course outline:**

The course provides students with theoretical and practical knowledge about the essence of the director's script and modern trends in the development of this form. The training includes revealing the specific features of the director's script. The different genres and their features are clarified. In the practical exercises, the students will try to master the principles of building a logical, clear and emotional film narrative.

## **OPTICS AND CINEMATOGRAPHY**

ECTS credits: 4.5

Weekly horarium: 1 hours of lectures, 2 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: I

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Krum Ivanov, PhD

**Course outline:** 

The course introduces students to the different types of lenses and how to work with them in documentary, feature film and television. The course also covers topics such as perspective, spatial construction of the frame, composition of objects in the frame space, etc., as well as specific characteristics of the image when working with different types of lenses, semiotic aspects.

# INTRODUCTION TO TELEVISION EQUIPMENT AND TECHNOLOGIES

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

**Knowledge check form:** c. a. /current assessment/

**Type of exam:** practically

Semester: I

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Krum Ivanov, PhD

**Course outline:** 

The course introduces students to the various types of television filming and lighting equipment used in television studios and public or private media for the implementation of their media production. Students will become familiar with all stages of the production process in television.

#### BASICS OF FILM DRAMATURGY

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam

Type of exam: written

**Semester:** I

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Ivan Vladimirov, PhD

**Course outline:** 

The discipline traces the metamorphoses in the perception of the objective visual world and the creation of subjective artistic images and the evolution of the screen image through dramatic means of expression. Contemporary forms of constructing the film narrative through nonlinear structuring and the use of various media, as well as newly emerging genres and trends, are also covered.

## **BASICS OF COMPOSITION**

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

**Knowledge check form:** c. a. /current assessment/

Type of exam: written

Semester: I

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Krum Ivanov, PhD

**Course outline:** 

The theoretical part and practical exercises allow for detailed and systematic work on the composition of the image, lighting, tonal and color solution of the photographic frame, which practically makes the discipline "Fundamentals of Image Composition" an introduction to the mastery of directing. In practical terms, mastering the basics of composition with the means of photography enables our future specialists to realize themselves in other areas of art and life outside of cinema and television - photographic advertising, scientific and applied photography, etc.

#### **HISTORY OF CINEMA AND TV- Part I**

ECTS credits: 4.5

Weekly horarium: 2 hours of lectures, 1 hour of exercise

**Knowledge check form:** c. a. /current assessment/

Type of exam: written

Semester: I

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Ivo Sl. Nikolov, PhD

**Course outline:** 

The course "History of Cinema and Television - Part One" includes introducing students to the basics of cinema and television - its prehistory and pioneers. Presentation of the theoretical and practical achievements on which the current level of this audiovisual entertainment is based. Looking into the experience, wrong decisions and positive development of films that have influenced generations.

The ultimate goal of the course is for students and future professionals to have an overview of trends, artists, key moments and films over the years. To be able to determine and recognize titles of trends according to their features and characteristics, as well as to draw parallels between films and phenomena in the development of civilization.

## **FILM ANALYSIS**

ECTS credits: 3,0

Weekly horarium: 1 hours of lectures, 1hour of exercise

Knowledge check form: exam

Type of exam: written

Semester: I

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Petar Rusev, PhD

**Course outline:** 

One of the main benefits of analyzing a film is the ability to gain a deeper understanding of its meaning and message. By breaking down the elements of narrative—such as plot, characters, and structure—and examining how they intertwine into the plot, one can understand the subtleties and hidden layers that enrich the cinematic experience.

## **BULGARIAN LITERATURE OF THE 20TH CENTURY**

ECTS credits: 3,0

Weekly horarium: 1 hours of lectures, 1hour of exercise

Knowledge check form: exam

Type of exam: written

Semester: I

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Ekaterina Tomova

**Course outline:** 

The course offers students systematized knowledge about the development of Bulgarian literature in the 20th century. Introduction to the work of the most famous Bulgarian writers and poets of that period.

#### HISTORY OF FINE ARTS

**ECTS credits:** 3,0

Weekly horarium: 1 hours of lectures, 1hour of exercise Knowledge check form: c. a. /current assessment/

Type of exam: written

Semester: I

Lecturer: Assoc. Prof. Diana Zaharieva, PhD

**Course outline:** 

The proposed topics in the "History of Fine Arts" course are selected in accordance with the chronology of the emergence and development of world art, as well as from the point of view of familiarization with different styles and approaches to analyzing the artistic image. The individual periods of art history are presented with brief historical data, and works of art are selected that illustrate the style of a given period and are suitable for analysis and interpretation of specific artistic facts.

#### ADOBE PREMIERE PRACTICE

**ECTS credits: 4,5** 

Weekly horarium: 1 hours of lectures, 2 hour of exercise

Knowledge check form: c. a. /current assessment/

Type of exam: practically

Semester: II

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Bilyana Topalova, PhD

**Course outline:** 

The course is focused on giving students the opportunity to practice with basic concepts and skills related to working with Adobe Premiere Pro. Creative tools, integration with other Adobe applications and services help optimize the workflow, which allows for maximum improvement of the creative process.

## DIRECTOR'S INTERPRETATION OF THE TOPIC

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hour of exercise

Knowledge check form: c. a. /current assessment/

Type of exam: practically

Semester: II

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts **Lecturer:** Assoc. Prof. Irina Kitova, PhD; Chief Assist Prof. Ivan Vladimirov, PhD; Chief

Assist Prof. Petar Rusev, PhD

#### **Course outline:**

The course aims to introduce students of film and television directing to fundamental aesthetic concepts in art history. One of the main problems in the history of cinema and television is the discussion about the essence of the directing profession: is the director an author or an interpreter? Students will be introduced to the basic techniques of interpreting a certain topic. The issues underlying the course will be examined through the prism of the collective principle of work in contemporary audiovisual.

## LIGHTING EQUIPMENT

**ECTS credits:** 4.5

Weekly horarium: 2 hours of lectures, 1 hour of exercise

**Knowledge check form:** c. a. /current assessment/

Type of exam: practically

Semester: II

Lecturer: Assoc. Prof. Krum Ivanov, PhD

**Course outline:** 

The course provides students with basic lighting equipment for working in a studio or outdoors, such as: on-camera flashes, slaves, meters, power, bulbs and lamps also, lighting modifiers, stands, cables, triggers, backgrounds and others.

## BASICS OF TELEVISION EQUIPMENT AND TECHNOLOGIES

ECTS credits: 4.5

Weekly horarium: 2 hours of lectures, 1 hour of exercise

Knowledge check form: exam Type of exam: practically

Semester: II

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Krum Ivanov, PhD

**Course outline:** 

The course introduces students to the various types of television filming and lighting equipment used in television studios and public or private media for the implementation of their media production. Students will become familiar with all stages of the production process in television.

#### GREEK MYTHOLOGY AND RELIGION

**ECTS credits:** 4.5

Weekly horarium: 2 hours of lectures, 1 hour of exercise

Knowledge check form: exam

Type of exam: written

Semester: II

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Silvia Georgieva, PhD

**Course outline:** 

This course offers an engaging exploration of Greek mythology, examining its rich tapestry of gods, heroes, and mythical creatures. Through the study of ancient texts, artworks, and historical contexts, students will gain insight into the beliefs, values, and cultural practices of ancient Greece. Key myths—such as the stories of Zeus, Athena, Heracles, and the Trojan War—will be analyzed not only as literary narratives but also as reflections of human experience, power dynamics, and moral questions.

## HISTORY OF CINEMA AND TV - PART II

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hour of exercise

**Knowledge check form:** c. a. /current assessment/

Type of exam: written

Semester: II

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Ivo Sl. Nikolov, PhD

**Course outline:** 

The course "History of Cinema and Television" - Part Two continues to familiarize students with the development of cinema and the emergence of television after World War II to the

present day. Presentation of the theoretical and practical achievements that we use today. A look at practices that have led to huge successes or major disasters. The ultimate goal of the course is for students and future professionals to have an overview of trends, artists, key moments and films over the years to the present day. To be able to determine and recognize titles of trends according to their features and characteristics, as well as to draw parallels between films and phenomena in the development of civilization, to be able to model trends and directions.

#### HISTORY OF MODERN VISUAL ARTS

**ECTS credits: 4.5** 

Weekly horarium: 2 hours of lectures, 1 hour of exercise

Knowledge check form: c. a. /current assessment/

Type of exam: written

Semester: II

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Diana Zaharieva, PhD

**Course outline:** 

This course explores the development of modern visual arts from the late 19th century to the mid-20th century. Students will examine key movements such as Impressionism, Cubism, Expressionism, Dada, Surrealism, and Abstract Expressionism, focusing on their historical, cultural, and philosophical contexts. Through critical analysis of artworks and artists, the course highlights how modern art challenged tradition and redefined visual expression.

## MODERN BULGARIAN LITERATURE

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hour of exercise

**Knowledge check form:** c. a. /current assessment/

Type of exam: written

Semester: II

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Ekaterina Tomova

**Course outline:** 

This course traces the development of Bulgarian literature from the late 19th century to the present, exploring key authors, movements, and historical contexts. Students will examine how literature reflected and influenced national identity, political change, and cultural transformation. Through close reading and analysis of prose, poetry, and drama, the course highlights the contributions of major literary figures and the evolution of modern literary forms in Bulgaria.

## INTRODUCTION TO SOUND TECHNOLOGY

**ECTS** credits: 4.5

Weekly horarium: 1 hours of lectures, 2 hour of exercise

Knowledge check form: exam Type of exam: practically

Semester: II

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Valery Pastarmadzhiev, PhD

## **Course outline:**

This course provides a foundational overview of sound technology, focusing on the principles of sound, audio recording, and reproduction. Students will explore key concepts such as acoustics, microphone types, signal flow, mixing, and digital audio. Emphasis is placed on both the technical and creative aspects of working with sound in music, film, and media production. The course combines theoretical knowledge with practical exercises to build essential skills in sound technology.

## **CULTURE OF WRITTEN SPEECH**

ECTS credits: 4.5

Weekly horarium: 1 hours of lectures, 2 hour of exercise

Knowledge check form: exam Type of exam: practically

Semester: II

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Rositsa Obreshkova, PhD

**Course outline:** 

The course in the subject "Culture of Written Speech" provides students with the opportunity to acquire theoretical and practical knowledge and skills for working with the written word and develops creative, professional and communicative skills through which to achieve the conceptual potential of the text. The training reveals the essential aspects of written speech in its qualities as a specific form of personal self-realization and self-affirmation, as well as a professional derivation of concepts, ideas and solutions.

## INTRODUCTION TO COMPUTER EDITING

ECTS credits: 4.5

Weekly horarium: 1 hours of lectures, 2 hour of exercise

**Knowledge check form:** c. a. /current assessment/

Type of exam: practically

Semester: III

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Bilyana Topalova, PhD

**Course outline:** 

This course introduces the basic principles and techniques of computer-based editing for video and multimedia. Students will learn the fundamentals of digital editing software, timeline editing, transitions, effects, and audio integration. Emphasis is placed on storytelling, pacing, and visual continuity. Through practical exercises and projects, students will develop foundational skills needed for creative and technical editing in film, television, and digital media production.

#### DRAMATURGY OF DOCUMENTARY FILM

ECTS credits: 4.5

Weekly horarium: 1 hours of lectures, 3 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: III

Lecturer: Prof. Irina Kitova, PhD

**Course outline:** 

The discipline "Dramaturgy of Documentary Film" will prepare students to analyze the elements of the specific film language of documentary cinema, the main means of expression and the ways of their planning when creating a script for a documentary film. The course provides students with theoretical and practical knowledge about the essence of the script for a documentary film, as well as the features of the dramaturgical structure of the already finished documentary film. In the practical exercises, students will try to master the principles of building a logical, clear and emotional film narrative using the means of documentary cinema.

## **DIRECTING IN SCIENCE DOCUMENTARY**

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hour of exercise

Knowledge check form: c. a. /current assessment/

Type of exam: practically

**Semester:** III

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Irina Kitova, PhD

**Course outline:** 

The course "Directing in science documentary" provides students with theoretical and practical knowledge about the essence of popular science cinema, work in similar television formats and the stages of creating the finished audiovisual work from the idea to its final implementation and distribution. At the beginning of the 21st century, as a result of the interaction of television, the interspecific boundary separating documentary, popular science cinema and television formats is very blurred. For this reason, students should acquire knowledge in directing, both documentary and popular science genres and forms.

# INTRODUCTION TO COMPOSITION OF THE PHOTOGRAPHIC IMAGE

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hour of exercise

**Knowledge check form:** c. a. /current assessment/

Type of exam: practically

Semester: III

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Krum Ivanov, PhD

**Course outline:** 

This course explores the fundamental principles of photographic composition, focusing on how visual elements are arranged to create impactful images. Students will learn key concepts such as framing, balance, perspective, lighting, and the rule of thirds. Through analysis and hands-on practice, the course encourages the development of a personal visual style while building technical and creative skills essential for effective photographic storytelling.

## TECHNOLOGY OF VIDEO EDITING

**ECTS credits:** 4.5

Weekly horarium: 2 hours of lectures, 1 hour of exercise

**Knowledge check form:** c. a. /current assessment/

Type of exam: practically

Semester: III

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Bilyana Topalova, PhD

**Course outline:** 

This course offers an in-depth introduction to the technological aspects of video editing. Students will explore the tools, software, and workflows used in professional post-production environments. Topics include non-linear editing systems, codecs, file formats, color correction, audio syncing, and export settings. Emphasis is placed on understanding the technical foundations that support creative decision-making. Through practical exercises, students will gain hands-on experience with industry-standard video editing software and develop essential skills for working in film, television, and digital media.

## **PSYCHOLOGY**

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 2 hours of exercise

**Knowledge check form:** c. a. / current assessment/

Type of exam: written

**Semester: III** 

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Tsvetelina Hadzhieva, PhD

Course outline:

Psychology, besides being a significant discipline in the preparation of students, is also extremely dynamic, because it is required to analyze current factors and provide answers to the changes that occur in the evolutionary development of the personality, as a consequence of the changes that occur. This also determines its multifunctional significance in understanding the mental processes and behavioral mechanisms of the personality. In this academic discipline, students acquire knowledge in general psychology, age psychology, developmental psychology in childhood and adolescence and pedagogical psychology. Emphasis is placed, in addition to mental processes, but also on the peculiarities of development in individual age stages, and current specifics in the development of the personality.

## **BASICS OF FILM PRODUCTION**

ECTS credits: 3.0

Weekly horarium: 1 hours of lectures, 1 hour of exercise

Knowledge check form: exam Type of exam: practically

Semester: III

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Ivo Sl. Nikolov, PhD

**Course outline:** 

The main goal of the course is to familiarize students with the specifics of the organization, financing and implementation of audio-visual production. The main stages and concepts from the idea through the implementation to the optimal distribution are examined, with possible errors, peculiarities and specifics. Case studies from real filming sites are discussed, failed films, music videos, commercials are analyzed.

Students master ways of organizing film and TV production, become familiar with templates and the need to create documents such as a calendar plan, production budget, filming program.

## HISTORY OF BULGARIAN CINEMA

**ECTS credits:** 3.0

Weekly horarium: 1 hours of lectures, 1 hour of exercise

Knowledge check form: c. a. /current assessment/

**Type of exam:** written

**Semester:** III

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Ivo Sl. Nikolov, PhD

**Course outline:** 

This course traces the development of Bulgarian cinema from its beginnings to the present day. Students will explore key films, directors, and movements, examining how historical, political, and cultural contexts shaped cinematic expression in Bulgaria. Through film screenings, critical analysis, and discussion, the course highlights the evolution of themes, styles, and genres, as well as the role of cinema in reflecting and shaping national identity.

#### CINEMA TERMINOLOGY

ECTS credits: 3.0

Weekly horarium: 1 hours of lectures, 1 hour of exercise

Knowledge check form: exam

Type of exam: written

Semester: III

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Ivan Vladimirov, PhD

**Course outline:** 

This course introduces students to the essential terminology used in film studies and production. Covering key concepts related to cinematography, editing, sound, mise-en-scène, narrative structure, and genres, the course provides a solid foundation for analyzing and discussing films critically. Through lectures and practical examples, students will become fluent in the language of cinema, enhancing their ability to engage with both academic and industry contexts.

# **BASICS OF COMPUTER EDITING**

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 2 hours of exercise

**Knowledge check form:** c. a. / current assessment/

**Type of exam:** practically

Semester: IV

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Bilyana Topalova, PhD

Course outline

his course provides an introduction to the fundamental tools and techniques of computerbased video editing. Students will learn the basics of editing software, timeline management, cutting, transitions, effects, and audio synchronization. Emphasis is placed on developing technical skills and understanding the editing process as a key part of visual storytelling. Through practical assignments, students will gain hands-on experience and build a strong foundation for further work in video, film, and digital media editing.

## **TELEVISION DIRECTING**

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

**Semester:** IV

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Petar Rusev, PhD

**Course outline:** 

The course on "TV Directing" covers the specifics of the different television genres and forms. Concept and purpose of a television program. Selection of a presenter. Relationship between director, editor, presenter, artist. Directing a live broadcast. Types of TV productions. Work of the director in a studio or mobile equipment with a multi-camera shooting method. Cooperation between the director and the director on the console. Team interactions and professional standards.

#### **BASICS OF PHOTO COMPOSITION**

ECTS credits: 4.5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

**Knowledge check form:** c. a. / current assessment/

**Type of exam:** practically

**Semester:** IV

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Krum Ivanov, PhD

**Course outline:** 

This course introduces students to the core principles of photographic composition, focusing on how to create visually compelling and balanced images. Topics include framing, rule of thirds, lines, shapes, light, color, and perspective. Through practical exercises and image analysis, students will develop their ability to see and capture strong compositions. The course encourages creative expression while building a solid foundation in visual storytelling and photographic technique.

## DRAMATURGY OF TELEVISION FORMS

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 2 hours of exercise

**Knowledge check form:** exam

Type of exam: written

**Semester: IV** 

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Ivan Vladimirov, PhD

**Course outline:** 

This course explores the narrative structures and storytelling techniques used in various television formats, including news, talk shows, reality TV, series, and documentaries.

Students will analyze how dramaturgical principles—such as conflict, character development, and pacing—are adapted for television. Emphasis is placed on understanding the relationship between form, content, and audience engagement. Through case studies and practical assignments, students will gain insight into the creative and structural elements that shape compelling television programming.

#### **COMPUTER FORMATS**

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 2 hours of exercise

**Knowledge check form:** c. a. / current assessment/

Type of exam: practically

Semester: IV

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Bilyana Topalova, PhD

**Course outline:** 

This course introduces students to the key digital video formats used in film, television, and online media. Topics include video codecs, containers, resolution, frame rates, compression methods, and compatibility across platforms. Students will learn how to choose appropriate formats for editing, distribution, and archiving, as well as how format choices impact quality and workflow. Through practical exercises, the course builds a solid understanding of the technical foundations essential for modern video production and post-production.

## **MODERN PHOTOGRAPHY**

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 2 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: IV

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Krum Ivanov, PhD

**Course outline:** 

This course examines the practices, themes, and technologies that define modern photography from the mid-20th century to the present. Students will explore the evolution of photographic styles, the impact of digital tools, and the role of photography in contemporary art and media. Through analysis of influential photographers and hands-on assignments, the course encourages both critical thinking and creative experimentation. Emphasis is placed on developing a personal visual language while understanding photography's cultural, social, and artistic significance in the modern world.

## **MULTIPLE-CAMERA SETUP**

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 2 hours of exercise

**Knowledge check form:** c. a. / current assessment/

**Type of exam:** practically

**Semester: IV** 

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Krum Ivanov, PhD

## **Course outline:**

This course introduces students to the principles and practices of multi-camera production used in television, live events, and studio recordings. Topics include camera placement, shot coordination, switching techniques, lighting, and audio synchronization. Students will gain hands-on experience in planning and executing multi-camera shoots, working as part of a production team. Emphasis is placed on real-time decision-making, visual continuity, and technical precision. The course prepares students for professional environments where multi-camera setups are essential for dynamic and efficient content creation.

#### TV JOURNALISM

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam

Type of exam: written

**Semester:** IV

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Tsvetelina Yordanova, PhD

**Course outline:** 

The training in the course includes the study of television genres and forms - the specifics, approaches, interpretation; content and compositional features; how different genres and forms function as a component of news broadcasts, journalistic and show programs. The characteristic features of television genres and the specifics of television language will be presented in detail.

## **MUSIC LAYOUT**

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 2 hours of exercise

**Knowledge check form:** c. a. / current assessment/

**Type of exam:** practically

**Semester:** IV

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Valery Pastarmadzhiev, PhD

**Course outline:** 

This course explores the creative and technical aspects of sound design for film, television, games, and digital media. Students will learn how to record, edit, and manipulate sound to enhance storytelling and create immersive experiences. Topics include sound effects, Foley, ambience, dialogue editing, and the use of digital audio workstations (DAWs). Through practical projects and critical listening, students will develop skills in shaping audio landscapes that support and elevate visual content.

#### HISTORY OF MUSIC

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

**Knowledge check form:** c. a. / current assessment/

Type of exam: written

Semester: IV

Lecturer: Assoc. Prof. Valery Pastarmadzhiev, PhD

**Course outline:** 

This course offers an overview of the development of music from ancient times to the modern era. Students will explore major musical periods, including Medieval, Renaissance, Baroque, Classical, Romantic, and 20th-century music, examining key composers, styles, and cultural contexts. Emphasis is placed on understanding how music reflects historical and societal changes. Through listening, analysis, and discussion, students will gain a deeper appreciation of music's evolution and its role in human expression across time.

#### BASIC PRINCIPLES OF CASTING IN CINEMA

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 2 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: V

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Petar Rusev, PhD

**Course outline:** 

Casting as a strategy for realizing the creative intentions of the authors of an audiovisual work. The course will cover both the conceptualization of the main characteristics of the characters and their realization through the selection of the cast. The main parameters and professional approaches in organizing casting, standards for photo and video auditions, as well as specific aspects in the context of ideas, concepts, genres and audiovisual forms will also be covered.

## **DIRECTOR'S EXPLICATION**

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: V

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Irina Kitova, PhD

**Course outline:** 

Acquisition of knowledge and skills for analytical thinking and argumentation of the film project in the perspective of the means of expression and their use/combination in sync with the creative intentions, as well as skills for preparing a director's explication as a form and as part of the author's developments on the future film.

## SCENOGRAPHY AND COSTUME DESIGN - PART I

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

**Knowledge check form:** c. a. / current assessment/

Type of exam: written

**Semester:** V

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Maria Onteva, PhD

## **Course outline:**

The course includes studying the processes and methods of creating theatrical, film and television scenography and costume design, the design and implementation of theatrical and film costumes, the design and implementation of details and accessories in props, weapons and other special components participating in the overall visual spatial-plastic image of scenography.

## **COPYRIGHT AND LAWS IN CULTURE**

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

**Knowledge check form:** c. a. / current assessment/

Type of exam: written

**Semester:** V

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Nonka Obreshkova, PhD

**Course outline:** 

This course provides an introduction to copyright law with a focus on its application in the creative industries. Students will learn the fundamentals of intellectual property, including authorship, ownership, fair use, licensing, and infringement. The course explores how copyright protects works in fields such as music, film, literature, photography, and digital media. Through case studies and practical examples, students will gain a clear understanding of their rights and responsibilities as creators in a legal context.

## SOUND IN FEATURE FILMS

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 2 hours of exercise

**Knowledge check form:** exam **Type of exam:** practically

Semester: V

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Valery Pastarmadzhiev, PhD

**Course outline:** 

This course explores the artistic and technical role of sound in feature films, examining how dialogue, music, sound effects, and ambient sound contribute to storytelling and emotional impact. Students will analyze sound design in classic and contemporary films, gaining insight into techniques used in production and post-production. Topics include sound recording, editing, mixing, and the creative use of sound to shape narrative and mood. Practical assignments and critical listening exercises help students understand and apply sound strategies in cinematic contexts.

#### FILM ADAPTATION OF LITERATURE

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 2 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: V

**Lecturer:** Chief Assist Prof. Petar Rusev, PhD

**Course outline:** 

This course examines the process of adapting literary works into films, exploring the challenges and creative decisions involved. Students will analyze how narrative, character, theme, and style are transformed from text to screen. Through case studies of notable adaptations, the course highlights the dialogue between literature and cinema, considering both fidelity and innovation. Critical discussions and comparative analysis will deepen students' understanding of adaptation as a dynamic form of storytelling.

#### TV SHOW

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

**Knowledge check form:** c. a. / current assessment/

Type of exam: practically

**Semester:** V

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Petar Rusev, PhD

**Course outline:** 

This course explores the creation, structure, and production of television shows across genres. Students will study scriptwriting, narrative development, character building, and episodic storytelling techniques. Emphasis is placed on understanding audience engagement, formatting, and the collaborative nature of TV production. Through analysis of successful shows and hands-on projects, students will gain practical skills in developing concepts and producing content for the television industry.

## **DRAMATURGY IN A TV SERIES**

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 2 hours of exercise

**Knowledge check form:** c. a. / current assessment/

**Type of exam:** practically

**Semester:** V

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Ivan Vladimirov, PhD

**Course outline:** 

This course examines the narrative structure and storytelling techniques specific to television series. Students will explore character development, episodic arcs, season-long storylines, pacing, and the balance between serialization and standalone episodes. Emphasis is placed on understanding how dramaturgical principles shape viewer engagement and emotional investment. Through analysis of successful TV series and practical exercises, students will develop skills in crafting compelling and coherent narratives within the episodic format.

#### **AESTHETICS**

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

**Knowledge check form:** exam

Type of exam: written

Semester: V

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Nina Zlateva Ilieva, PhD

**Course outline:** 

The subject of the course "Aesthetics" is the main methodological approaches and culturological dimensions of the problem of beauty. The lecture part presents the long-established traditions of philosophical understanding of the issue, as well as the particularly close, kinship ties of the discussed issues with the specific features and development of the arts. Aesthetics is considered as a philosophical theory that completes the spectrum of the philosophical worldview with the deepest specificity of culture – artistry.

# THE DIRECTOR'S WORK WITH THE ACTOR ON THE FILM IMAGE

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

**Knowledge check form:** exam **Type of exam:** practically

Semester: VI

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Irina Kitova, PhD

**Course outline:** 

The course aims to upgrade the knowledge and skills of students who do not know in sufficient depth the specifics of acting interpretation and working with actors in front of a camera and with a microphone in the audiovisual arts. It is important to create opportunities to upgrade the experience of working with actors who have more practice on the theater stage when working on the set. This would support the creative work of film directors.

## **BACKGROUND IN CINEMA**

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: VI

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Irina Kitova, PhD

**Course outline:** 

This course examines one of the little-studied problems in cinema. However, in the modern era, students must necessarily become familiar not only with the historical development of views on the background in cinema, but above all with its creative application in contemporary audiovisual productions.

#### PRINCIPLES OF THE EDUCATIONAL FILM

**ECTS credits: 4,5** 

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: VI

Lecturer: Assoc. Prof. Irina Kitova, PhD

**Course outline:** 

The course will familiarize students with the history, principles, and characteristics of educational cinema and films in the modern global audiovisual era. Based on the knowledge and practical skills acquired in the lectures, they will prepare and develop a project for an educational film on a specific topic.

#### SCENOGRAPHY AND COSTUME DESIGN - PART II

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam

Type of exam: written

**Semester:** VI

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Maria Onteva, PhD

**Course outline:** 

The course includes studying the processes and methods of creating theatrical, film and television scenography and costume design, the design and implementation of theatrical and film costumes, the design and implementation of details and accessories in props, weapons and other special components participating in the overall visual spatial-plastic image of scenography.

# MARKETING IN THE ARTS

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam

Type of exam: written

Semester: VI

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Nonka Obreshkova, PhD

**Course outline:** 

This course introduces students to the principles and strategies of marketing within the cultural and creative industries. Focusing on visual arts, music, theater, film, and other artistic fields, the course covers audience development, branding, promotion, digital marketing, and fundraising. Students will learn how to create effective marketing plans tailored to artistic projects and institutions. Through case studies and practical assignments, the course equips students with the tools to successfully promote and sustain artistic work in a competitive market.

## AUTHOR'S MUSIC IN CINEMA AND TV

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam

Type of exam: written

Semester: VI

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Valery Pastarmadzhiev, PhD

## **Course outline:**

This course explores the role of author's (original) music in cinema and television, focusing on how composers create distinctive musical identities that enhance storytelling. Students will analyze the work of key film and TV composers, examining how music shapes mood, character, and narrative. The course covers the creative process, from concept to score, and the collaboration between directors and composers. Through case studies and practical exercises, students will gain insight into the artistic and emotional power of original music in audiovisual media.

#### MUSICAL ADAPTATION MOVIES

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 2 hours of exercise

Knowledge check form: exam Type of exam: practically

Semester: VI

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Klavdia Kamburova, PhD

**Course outline:** 

The aim of the course is to familiarize students with the basic principles and specifics of work when filming an adaptation of musical works. It is related to live broadcasts and work in a TV studio. The training includes basic principles of multi-camera filming and editing used in TV productions - opera concerts, ballet, classical music, folklore shows.

## CONTEMPORARY BULGARIAN CINEMA

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures, 1 hours of exercise

Knowledge check form: exam

Type of exam: written

Semester: VI

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Ivo Sl. Nikolov, PhD

**Course outline:** 

This course explores the themes, styles, and developments in Bulgarian cinema from the 1990s to the present day. Students will analyze key films and directors who have shaped the modern cinematic landscape in Bulgaria, examining how contemporary works reflect social, political, and cultural changes. Emphasis is placed on narrative trends, visual language, and the international reception of Bulgarian films. Through screenings, discussions, and critical analysis, the course offers a comprehensive understanding of the current state and global relevance of Bulgarian cinema.

#### TECHNICAL DIRECTOR - VISION MIXER

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 1 hours of exercise

Knowledge check form: exam

Type of exam: written

Semester: VII

Lecturer: Assoc. Prof. Klavdia Kamburova, PhD

**Course outline:** 

This course provides a practical and theoretical introduction to the role of the technical director (vision mixer) in live and studio television production. Students will learn to operate vision mixing consoles, manage multiple camera feeds, transitions, graphics, and live editing in real time. Emphasis is placed on teamwork, precision, and quick decision-making under broadcast conditions. Through hands-on training and simulated productions, students will develop the technical and creative skills required to manage visual output in professional multi-camera environments.

# DIRECTOR'S WORK WITH THE ACTOR IN FRONT OF THE CAMERA

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 1 hours of exercise

**Knowledge check form:** exam

Type of exam: written

**Semester:** VII

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Petar Rusev, PhD

**Course outline:** 

"The Director's Work with the Actor in Front of the Camera" is a course that examines the stages of working with the actor on a specific character and his screen image from the script to its creation in the film. This course is a natural continuation of the course "Basic Principles of Casting in Cinema", studied by students in the fifth semester.

## DIRECTING AN ECOLOGICAL FILM

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 1 hours of exercise

**Knowledge check form:** exam

Type of exam: written

**Semester:** VII

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Petar Rusev, PhD

**Course outline:** 

The course will introduce students to a contemporary sustainable trend - the ecological film and the work of the director and the creative team on such a thematic project and in such a production. Based on the knowledge and initial skills acquired in the lectures, they will prepare and develop a project for an ecological film on a specific topic.

## **VISUAL ADVERTISING**

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 1 hours of exercise

Knowledge check form: exam

Type of exam: written

Semester: VII

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Klavdia Kamburova, PhD

## **Course outline:**

The course will prepare students to create an advertising product, to use symbolic and semiotic frames, to select the most appropriate music, to expand their knowledge in the field of symbolism, impact, psychology and practical application of advertising. Students will learn to prepare, analyze and create advertising products, to use the visual and musical symbolic side of the film language.

## **DUBBING IN FILM**

ECTS credits: 4,5

Weekly horarium: 2 hours of exercise

Knowledge check form: exam

Type of exam: written

Semester: VII

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Klavdia Kamburova, PhD

**Course outline:** 

This course explores the art and technique of dubbing in film, focusing on voice replacement, synchronization, and performance. Students will learn about the dubbing process from script adaptation and casting to recording and post-production. Emphasis is placed on matching lip movements, emotional tone, and timing to maintain the integrity of the original performance. Through practical exercises and studio work, students will gain hands-on experience in dubbing for different genres and languages, developing both technical skills and vocal expression.

## CONTEMPORARY WORLD CINEMA

ECTS credits: 4,5

Weekly horarium: 1 hours of lectures, 1 hours of exercise

Knowledge check form: exam Type of exam: practically

**Semester:** VII

Methodological guide: Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Irina Kitova, PhD

**Course outline:** 

This course examines major trends, themes, and filmmakers in global cinema from the 1990s to the present. Students will explore how contemporary films reflect diverse cultural, social, and political contexts across regions such as Europe, Asia, Latin America, Africa, and the Middle East. Emphasis is placed on narrative style, visual language, and transnational influences. Through screenings, critical analysis, and discussion, the course encourages a deeper understanding of cinema as a global art form and its role in shaping contemporary perspectives.

#### COPYRIGHT LICENSING

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures

**Knowledge check form:** exam

Type of exam: written

Semester: VII

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Chief Assist Prof. Nonka Obreshkova, PhD

**Course outline:** 

This course provides an in-depth introduction to copyright licensing, focusing on how creative works are legally shared, sold, and distributed. Students will explore different types of licenses, including exclusive, non-exclusive, and Creative Commons, and learn how licensing applies to music, film, visual arts, and digital media. The course covers negotiation strategies, contract basics, and rights management. Through real-world examples and case studies, students will gain practical knowledge of how to legally protect and monetize creative content.

## HISTORY OF PHILOSOPHY

ECTS credits: 4,5

Weekly horarium: 2 hours of lectures

Knowledge check form: exam

Type of exam: written

**Semester:** VII

**Methodological guide:** Department of Television, Theatre and Cinema Art, Faculty of Arts

Lecturer: Assoc. Prof. Silvia Krasteva, PhD

**Course outline:** 

The program in "History of Philosophy" is an elective discipline. During the course, students will become familiar with the historical and conceptual emergence and development of philosophy as the science of universal thinking and theorizing the content and possibilities of the human mind, which reveals the source of both spirituality and the worldview horizon of our current civilizational era. Mastering the main conceptual points of this accumulation of philosophical knowledge provides a broad view of the foundations and goals of modern sciences and modern humanity. The philosophy course is specifically aimed at tracing the basic ideas about man and the goals and overall purpose of humanity, since this knowledge and understanding will give students points of support for communication and understanding of the other and in their creative work and self-projection in the field of art.